



Henry McMaster
Governor

SOUTH CAROLINA
DEPARTMENT OF COMMERCE

Harry M. Lightsey III
Secretary

September 1, 2022

The Honorable Henry McMaster
Governor
State of South Carolina
1100 Gervais Street
Columbia, South Carolina 29201

Dear Governor McMaster,

In accordance with Act 252, Section 13-1-2030 (B)(1)(f), please find the annual Coordinating Council for Workforce Development (CCWD) Report for July 1, 2021 through September 1, 2022.

During this time period, the state has experienced positive employment and job creation. And the South Carolina Department of Commerce continues to collaborate with partners and allies across the state to ensure our highly skilled workforce remains prepared for the jobs of today and tomorrow.

Highlights from this year include the merger of the CCWD and the Education and Economic Development Act (EEDA) Council as well as the launch event for Roadtrip Nation at historic Darlington Speedway.

Looking ahead, the CCWD will focus on the development of the newly expanded council and the new legislative mandates tasked to the council.

Thank you, and please do not hesitate to contact me if I can be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Lightsey III".

Harry M. Lightsey III
Chair, Coordinating Council for Workforce Development

Enclosures

CC: South Carolina General Assembly

South Carolina
Coordinating Council for
Workforce Development

Annual Report 2022



South Carolina
Department of Commerce

S.C. Coordinating Council for Workforce Development

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S.C. Coordinating Council for Workforce Development

Overview

The South Carolina Coordinating Council for Workforce Development (CCWD) was formed in response to a general need for improved coordination of workforce development efforts. The General Assembly established the CCWD in Act 252 of 2016 to “engage in discussions, collaboration and information sharing concerning the state’s ability to prepare and train workers to meet current and future workforce needs.” Through Act 194 of 2022, the CCWD was merged with the Education and Economic Development Act (EEDA) Coordinating Council, expanding the membership composition of the CCWD as well as adding responsibilities which include oversight of the Education and Economic Development Act.

The updated CCWD is chaired by the Secretary of Commerce with 14 additional members drawn from state agencies or entities involved in education and training. This includes two representatives of the business community appointed by Governor Henry McMaster and four legislative appointments. Employees of the South Carolina Department of Commerce (S.C. Commerce) primarily staff the CCWD, with assistance from the Commission on Higher Education, the South Carolina Department of Education and the State Board for Technical and Comprehensive Education.

Council Responsibilities and Membership

The CCWD is charged with:

- Facilitating and coordinating the development of a unified, statewide workforce plan that utilizes data and analysis to identify statewide workforce priorities and create measurable, time-sensitive metrics in which all workforce pipeline stakeholders including, but not limited to, education and workforce boards, councils, and partner representatives, participate. The statewide workforce plan must ensure that federal and state requirements are met, and agency constituents remain served. The plan also must establish standardized education and workforce terminology and definitions to be used across all agencies and sectors. The plan must identify at least two, but not more than four, goals to be accomplished in less than four years and update those goals every five years;
- Advising appropriate agencies and governing boards to ensure the components of Chapter 59, Title 59, are implemented with fidelity to provide a better prepared workforce, student success in postsecondary education, and enhanced coordination between K-12, higher education, and employers. The council shall review accountability and performance measures for implementation of this article and make recommendations for the promulgation of regulations to carry out its provisions including, but not limited to, enforcement procedures, which may include monitoring and auditing functions, and addressing consequences for noncompliance;
- Developing and implementing procedures for sharing information and coordinating efforts among stakeholders to prepare the state’s current and emerging workforce;

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- Making recommendations to the General Assembly concerning matters related to workforce development that exceed the CCWD member agencies' scope of authority to implement and legislation is required;
- Recommending programs intended to increase student access to and incentivize workforce training within state training programs offered by businesses through scholarships, grants, loans, tax credits or other programs documented to be effective in addressing current and future workforce needs; and
- Conducting an ongoing inventory of existing workforce programs to identify duplications among and within the programs and identify ineffective programs.

Previous Council Structure and Members (Before Act 194 of 2022)

- Harry M. Lightsey III+, Secretary of Commerce, Chairman, CCWD
- Bobby Hitt*, Secretary of Commerce, Chairman, CCWD
- Molly Spearman, Superintendent, South Carolina Department of Education
- Dr. Tim Hardee, President, State Board for Technical and Comprehensive Education
- Dan Ellzey, Executive Director, South Carolina Department of Employment and Workforce
- Dr. Rusty Monhollon, President and Executive Director, South Carolina Commission on Higher Education
- Dr. Jim Clements, President, Clemson University
- Dr. Richard Cosentino, President, Lander University
- Dr. Greg Rutherford, President, York Technical College, Retired
- Dr. David Mathis, EEDA Representative, South Carolina Department of Education
- Erin Vincent, Director, Global Talent Management, Sonoco Products

**Served a partial term*

+ Serving remainder of term

Current Council Structure and Members

- Harry M. Lightsey III, Secretary of Commerce, Chairman, CCWD
- Molly Spearman, Superintendent, South Carolina Department of Education
- Dr. Tim Hardee, President, State Board for Technical and Comprehensive Education
- Dan Ellzey, Executive Director, South Carolina Department of Employment and Workforce
- Dr. Rusty Monhollon, President and Executive Director, South Carolina Commission on Higher Education
- Dr. Jim Clements, President, Clemson University
- Dr. Richard Cosentino, President, Lander University
- Dr. Greg Rutherford, President, York Technical College

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In accordance with Act 194 of 2022, the CCWD is awaiting appointment of the following positions:

- A school district superintendent.
- A school counselor.
- A career and technology education director.
- Two representatives from the business community appointed by the Governor, who have professional expertise in economic development and workforce issues.
- A person appointed by the Chairman of the House Education and Public Works Committee.
- A person appointed by the House minority party leader.
- A person appointed by the Chairman of the Senate Education Committee.
- A person appointed by the Senate minority party leader.

CCWD agency heads serve for the duration of their respective state appointments or elected term, as applicable. Other appointed members currently serve a two-year term to allow for rotation of representation among the research universities, four-year colleges and universities, the technical colleges, and other education, economic development and business interests.

As the CCWD was originally comprised of nine public sector representatives and one business representative, it was determined by the CCWD that advisory groups needed to be established. This would allow for board chairs, other stakeholders and the business community to provide comments, guidance, and concurrence with recommendations made to and from the CCWD. Therefore, two advisory groups were established: the Strategic Partners Group and the Business Advisory Group. All members of the **Strategic Partners Group** and **Business Advisory Group** are appointed to serve a two-year term and may return for subsequent terms with the CCWD.

Strategic Partners Group

The Strategic Partners Group includes representatives from state agencies and organizations committed to a diverse and successfully trained workforce. The Strategic Partners Group is tasked with vetting and providing guidance relating to CCWD recommendations, implementation of new programs/initiatives and/or changes to existing programs/initiatives. Members of the Strategic Partners Group are listed below.

- Matthew Ferguson, Executive Director, South Carolina Education Oversight Committee
- Mike Brenan, Governor's Appointee, South Carolina Department of Education Board
- Wes Hayes, Chairman, South Carolina Commission of Higher Education Board
- Vacant, Chairman, South Carolina Workforce Development Board
- Gregory B. Askins, Chairman, South Carolina Board for Technical and Comprehensive Education
- Frank Rainwater, Executive Director, South Carolina Revenue and Fiscal Affairs Office
- Zelda Waymer, Executive Director, South Carolina Afterschool Alliance
- Georgia Mjartan, Executive Director, South Carolina First Steps
- Morgan Browne, Manager, Workforce and Member Services, SC Hospital Association
- Jim Rund, President, ECPI University

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Business Advisory Group

The Business Advisory Group includes representatives from small, medium and large businesses and associations from across the state in various sectors. The Business Advisory Group is tasked with vetting and providing guidance relating to CCWD recommendations, implementation of new programs/initiatives and/or changes to existing programs/initiatives. Members of the Business Advisory Group are listed below.

- Erin Vincent, Chair, Business Advisory Group
- Jeff Bushardt, Senior Vice President of Human Resources, Comporium, Retired
- Susie Shannon, President and CEO, South Carolina Council on Competitiveness
- Sarah Hazard, President and CEO, South Carolina Manufacturers Association
- Courtney Newman, Human Resource Manager, Mercom Corporation
- Cynthia Bennett, Vice President of Education, South Carolina Chamber of Commerce
- Ben Rex, Chief Executive Officer, Cyberwoven
- Elayne Sheridan, Director, Leadership Development, Blackbaud
- Laura Hewitt, Vice President, Education and Member Services, South Carolina Hospital Association
- Angela Long, Human Resources Business Partner, Sandvik Coromant
- Robyn Knox, President and Founder, The HR Business Connect, LLC

Standing Committees for the CCWD

The CCWD also established three standing committees (Data Sharing Committee; Workforce Development Programs Mapping; and Workforce Definitions Committee) comprised of staff and stakeholders associated with the CCWD membership. The groups were formed to do research and any assigned work or projects needed to support the CCWD. Additional committees or workgroups may be stood up to address the needs of the CCWD on an ongoing basis.

CCWD Staff and Assistance from South Carolina Department of Commerce

- Elisabeth Kovacs, Senior Program Manager — Workforce Development
- Robert Davis, Workforce Development Coordinator
- Madeleine Parker, Workforce Intern
- Information Management and Technology Division

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2021-2022 Activities

COVID-19 dominated the global landscape for the last two plus years, shifting the movement of goods, people and information in the global economy. During this period, people of all states and countries learned to use new technologies, many charted a new career path, and the world we knew was transformed into something different yet similar.

Engaging and cultivating the workforce of South Carolina, in this new world, requires an understanding not of how people used to live, but how they now desire to live. The CCWD focused on this concept as new initiatives were being developed to engage and support the workforce of South Carolina. These initiatives, many the first of their kind in the nation, are meant to support South Carolina's current and prospective workforce in addressing the changing landscape of employment.

South Carolina Workforce Journeys

In April of 2021, Governor Henry McMaster awarded \$1.5 million in one-time federal Governor's Emergency Education Relief (GEER) Funds to S.C. Commerce to assist young adult workers, between the ages of 16 to 24, who were impacted by the pandemic with additional education and career support. Named South Carolina Workforce Journeys, this initiative leverages new technology and methods to highlight current and prospective career opportunities. Facilitated by the South Carolina Council on Competitiveness (SC Competes), the following core partners were engaged to bring this project to life.

Roadtrip Nation (RTN) is an Emmy Award-winning media and career guidance non-profit with a mission to empower people to define their own roads in life. RTN "crisscrosses the globe" to talk to people (everyone from Supreme Court justices to lobstermen) who have figured out how to build a career around their own unique combination of interests. From those stories, RTN creates content, products, and experiences to help individuals pursue fulfilling careers. The RTN toolkit includes an educational curriculum, personalized online tools, video content, bestselling books and live events. Together, these resources create a diverse and relevant collection of resources showing young people the vast scope of careers and possibilities.

Tallo, a South Carolina-based company that S.C. Commerce partners with on other initiatives, has an online platform that connects individuals with occupational information, matchmaking, and scholarship opportunities and connects job seekers with job opportunities. Tallo recently acquired CoreScore, a predictive career pathing technology. The talent fit assessment, available in both English and Spanish, measures core competencies like knowledge, skills, abilities, and behaviors (many of the very characteristics included in the Profile of the South Carolina Graduate) for entry- and mid-skill workers across diverse jobs, and which employers have indicated are critical for their workforce. This assessment will help ensure young workers between the ages of 16 and 24 choose occupations in which they can be successful, while also helping businesses find quality candidates, retain strong employees, and maintain a good team environment.

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The Workforce Journeys initiative is composed of four components to provide career exploration and job preparation resources via multiple mediums.

1. *South Carolina Share Your Road*

Developed by RTN, the South Carolina Share Your Road is a digital platform made up of custom questions designed to gather the authentic stories of South Carolina leaders from different backgrounds, focusing on both the triumphs and the challenges that helped define their roads in life. Sharable across all business, government and non-profits, the Share Your Road platform allows the citizens to share their experiences and also informs the user visiting the platform of the unique paths available in the state's workforce.

2. *South Carolina Roadtrip*

In collaboration with the state of South Carolina and Tallo, RTN developed a South Carolina "Roadtrip" for three young adults from diverse backgrounds, all at important turning points in their career and life journeys. The three young adults known as the "roadtrippers" took to the road to interview leaders from all walks of life who have found unique ways to achieve success in South Carolina. Through their eyes, a story will be told of South Carolina's innovation and its growing industries to promote a deeper understanding of the career and education pathways available across the state, both today and in the future. The Roadtrip will culminate in an event and a one-hour documentary on PBS in the fall of 2022.

3. *Core Score South Carolina*

CoreScoreSC's Employability Skills Assessments (ESAs) are cross-sector soft skill assessments for entry-level to mid-level skilled workers. The four assessments (General Employability, Manufacturing Employability, IT Employability and Healthcare Employability) are available to gauge knowledge in five core professional competencies (Communication, Drive for Results, Customer Service, Adaptability and Critical Thinking).

The ESAs, each taking roughly 20-25 minutes, predict job competencies and may also be used to articulate potential gaps in a worker's experience and knowledge, ensuring proper alignment to training and employment opportunities.

4. *Artificial Intelligence*

Machine learning and artificial intelligence ("AI") are destined to change the future of work. To address this change in a proactive manner, a broad range of activities and resources will need to be created and utilized. Addressing a topic as comprehensive as AI requires secondary and post-secondary curriculum, courses, credentials, as well as work-based opportunities. Tools that will enhance AI and computer science include the following.

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- Applications of Artificial Intelligence Workshops:
 - Partnering with South Carolina two-year and four-year colleges.
 - Acquisition by South Carolina colleges of AI tools and equipment and development of dedicated workshops/camps featuring the following AI-enabled components:
 - AI at Home.
 - AI in Smart Cities.
 - AI in Natural Language Processing.
 - AI in Education.
 - AI in Art.
 - AI in Advanced Manufacturing.
- Creation of statewide sub-committee comprised of individuals across education, workforce readiness and economic development, to provide feedback and identify steps to address pathways in machine learning and artificial intelligence.
 - This collective input will lead ultimately to a report that provides a summary and key recommendations for statewide rollout and implementation which is aligned with the current cluster work already being done through the SC Competes.
- An analysis of the demand and trends within the job market related to AI Careers (across the state's identified career clusters).
- An inventory of current secondary and post-secondary course offerings related to an AI pathway that can be used for dual-enrollment purposes or used as building blocks in high school and in both two- and four-year programs.
 - This work will pave the way and provide a road map across additional areas and clusters, resulting in a more comprehensive statewide picture of current and future jobs and preparation opportunities.

Spot the Robot

Conversations about Artificial Intelligence (AI) and Robotics in the public sphere often center around the idea that these technologies are meant to remove humans from the workplace, implying a reduction in the number of good jobs available to the community and pushing parents to steer their kids away from manufacturing and manual jobs.

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To bring a new narrative to the conversation, SC Commerce and SC Competes used GEER funds to purchase Spot the Robot from Boston Dynamic. Spot will be used to engage and communicate the message of the new opportunities being created through AI and robotics. Beginning with a naming competition for K-12 students, curriculum will be developed to support secondary and post-secondary engagement and educational programs.

Spot will showcase the unique integration of technology and how human interaction helps create a more useful tool. Spot arrived in South Carolina in July 2022, and full engagement with schools and the surrounding communities is expected in 2023.

2021-2022 Updates

Act 194 of 2022 — Coordinating Council for Workforce Development

Sponsored by Speaker Jay Lucas, Chairwoman Rita Allison, Representative Raye Felder and Representative Terry Alexander, House bill 4766 (H.4766) merged the CCWD with the Education and Economic Development Act (EEDA) council. Act 194 altered the composition of the CCWD by adding required members of the EEDA and vested oversight of the Education and Economic Development Act (Chapter 59, Title 59) with the newly expanded CCWD.

New members of the CCWD include the following:

- The following members appointed by the State Superintendent of Education who have expertise regarding Chapter 59, Title 59, the South Carolina Education and Economic Development Act:
 - A school district superintendent.
 - A school counselor.
 - A career and technology education director.

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- Two representatives from the business community appointed by the Governor, who have professional expertise in economic development and workforce issues.
- A person appointed by the Chairman of the House Education and Public Works Committee and a person appointed by the House minority party leader.
- A person appointed by the Chairman of the Senate Education Committee and a person appointed by the Senate minority party leader.

Additionally, new responsibilities were entrusted to the expanded 17-member CCWD including the creation of a unified, statewide workforce plan. This statewide plan is required to identify at least two, but not more than four, goals to be accomplished in less than four years and update those goals every five years.

Workforce Dictionary

The first edition of the South Carolina Workforce Dictionary was approved by the CCWD at the March 11, 2021, meeting. The approved dictionary contains 374 terms and 179 acronyms compiled by 11 agencies and entities. South Carolina's Workforce Dictionary is used as a living document.

Initial plans are being discussed to update the document to a second edition. Any decision would be made after the newly expanded CCWD meets.

Regional Workforce Snapshots

The Regional Workforce Snapshots were produced for calendar year Q3 2021, Q4 2021, Q1 2022 and Q2 2022. Each quarter saw incremental updates to the information included when new data became publicly available.

The South Carolina "state" snapshot incorporating all the regional data into one was published in the Q3 2021 edition and every subsequent edition.

Road Trip Nation Launch Event (CCWD Meeting) — March 29, 2022

Instead of a traditional CCWD meeting, the council, as well as other officials, were invited to Darlington Raceway for the launch event for Roadtrip Nation. Governor Henry McMaster, Secretary of Commerce Harry M. Lightsey III and statewide workforce development, higher education and career readiness officials convened at Darlington Raceway on March 29 to celebrate the visiting Roadtrip Nation RV and the three "roadtrippers" that were currently on their statewide journey.

The event, hosted by Darlington Raceway, recognized the ongoing three-week RV trip, coordinated by award-winning career exploration organization, Roadtrip Nation. Throughout the "RoadTrip," three young adults toured the state with unfettered access to companies, business owners and executives to explore career opportunities and preparation strategies.

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Governor Henry McMaster stated, “The South Carolina Roadtrip and South Carolina Share Your Road programs underscore the importance of exposing young South Carolinians to the existing and potential career opportunities throughout the state. Education is a form of workforce and talent development, and educating our young people about the growth potential within our state is an important way for us to invest in our future.”



Secretary of Commerce Harry M. Lightsey III reinforced the Governor’s statement by saying, “Students and young adults are the future of South Carolina’s progressive, innovative and forward-thinking economy. Roadtrip Nation and the South Carolina Share Your Road initiatives provide a platform to inform and inspire young people to capitalize on the opportunities right here in South Carolina. Investing in the long-term success of our younger generations will help minimize the export of one of our most precious commodities – young talent.”



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The event wrapped up with photos and the RoadTrip Nation RV doing a few laps around historic Darlington Raceway. The three “roadtrippers” then continued the last week of their three-week journey crisscrossing the state. The next CCWD meeting is tentatively schedule for fall 2022.

Next Steps

The changes the CCWD will undergo due to Act 194 of 2022 will be extensive, but these changes will create room for new ways to address South Carolina’s workforce system for the future. New members with more diverse backgrounds will assist the CCWD in its work to better familiarize and align education with industry. A closer relationship with the legislature, through their appointees, will assist in addressing workforce needs where legislative assistance is required.

Within Act 194, the legislature tasked the CCWD with the creation of a unified, statewide workforce plan. This unified plan must “identify at least two, but not more than four, goals to be accomplished in less than four years and to update those goals every five years”. All the goals created within the unified plan are required to have time-sensitive metrics that fit within the four-year window. The idea behind this unified statewide workforce plan is to tackle the topics and impediments within the workforce system which do not naturally fit under the purview of a single state agency.

The CCWD, possibly through an outside consultant, will create a roadmap for the efforts of multiple agencies and stakeholders to address selected obstacles over a multi-year process. This will provide oversight of actions, creating a process familiar to both the legislature and state agencies to provide the platform for collaboration of efforts. The most important aspect of generating a successful roadmap will be to have an actionable document that accounts for individual agencies as well as collaborative activities and addresses how to approach potential roadblocks. A plan of this nature will allow the CCWD to maintain a constant direction and understanding of what the next steps should look like.

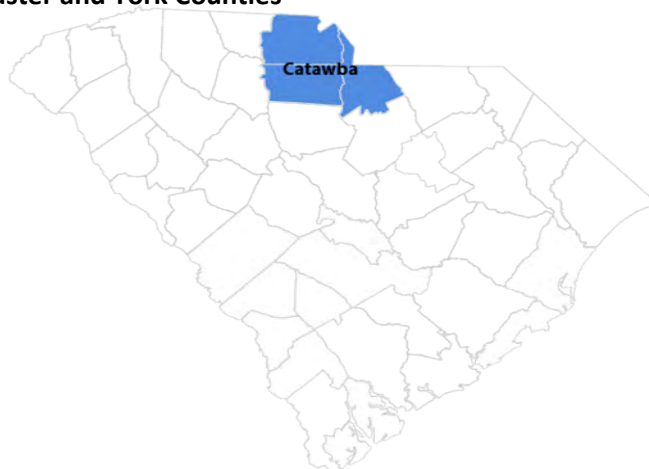
Act 194 highlighted South Carolina’s willingness to adapt to changing needs and focus on the future by empowering new actions to be taken through the CCWD. The CCWD is adjusting to maintain momentum with this new structure and, as with all change, the willingness to adapt will ensure success.

APPENDIX

Catawba Regional Workforce Snapshot (Q3 2021)

Chester, Lancaster and York Counties

Total Employment	193,785
Unemployment Rate (September 2021)	3.5%
Adults 18-64 Years	230,944
2019 - 2020 Public High School	18,371
2019 Fall Postsecondary Credit Enrollment	15,069



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Retail Trade	17,652	12%
Manufacturing	17,430	12%
Health Care & Social Assistance	14,039	10%
Accommodation & Food Services	13,051	9%
Educational Services	12,017	8%
Admin Support, Waste Mgmt & Remediation	8,790	6%

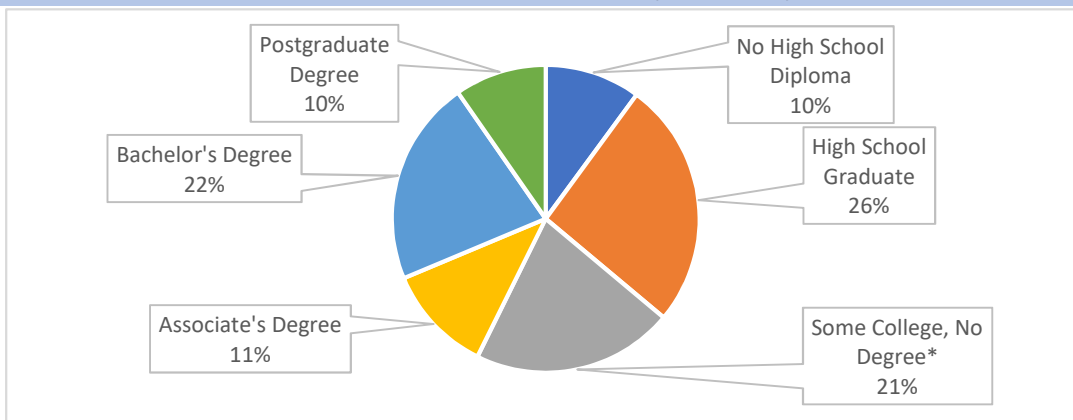
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$857,629,000	9,793

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Office, HQ, & R&D (Service)	5,060	52%
Manufacturing	3,657	37%
Warehousing & Distribution	986	10%
Engineering & Design	90	1%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Catawba Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (9,016)

Institution	Credit Enrollment
Winthrop University	6,787
U.S.C. - Lancaster	2,229

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,474)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	267	18%
Education	267	18%
Public Administration & Social Service	109	7%
Parks, Rec., Leisure, Fitness & Kinesiology	98	7%
Visual & Performing Arts	96	7%
Psychology	93	6%

Technical College(s)

Fall 2019 Enrollment - Credit (6,053) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
York Technical College	6,053	1,553

2019-2020 Technical Colleges Program Completions (1,250 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	398	32%
Health Professions & Related Programs	198	16%
Business, Management, Marketing & Related	130	10%
Mechanic & Repair Technologies/Technicians	127	10%
Multi/Interdisciplinary Studies	71	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (19,141)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	3,397	18%
Health Science	2,469	13%
Human Services/Family & Consumer Sciences	2,397	13%
Information Technology	2,332	12%
Arts, Audio, Video Tech & Coms.	1,342	7%

High School CTE Certifications Awarded* (4,462)

Certification Focus	Total Certs Earned	% of Awarded
Transportation, Distribution & Logistics (TDL)	1,059	24%
Health Science	871	20%
Finance	870	19%
Microburst EmployABILITY Soft Skills**	475	11%
OSHA-10**	431	10%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Greenville Regional Workforce Snapshot (Q3 2021)

Greenville County

Total Employment	250,596
Unemployment Rate (September 2021)	2.8%
Adults 18-64 Years	307,343
2019 - 2020 Public High School	20,650
2019 Fall Postsecondary Credit Enrollment	23,967



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	40,015	14%
Admin Support, Waste Mgmt & Remediation	36,072	13%
Retail Trade	30,163	10%
Manufacturing	29,061	10%
Accommodation & Food Services	22,795	8%
Professional, Scientific, & Technical Services	19,337	7%

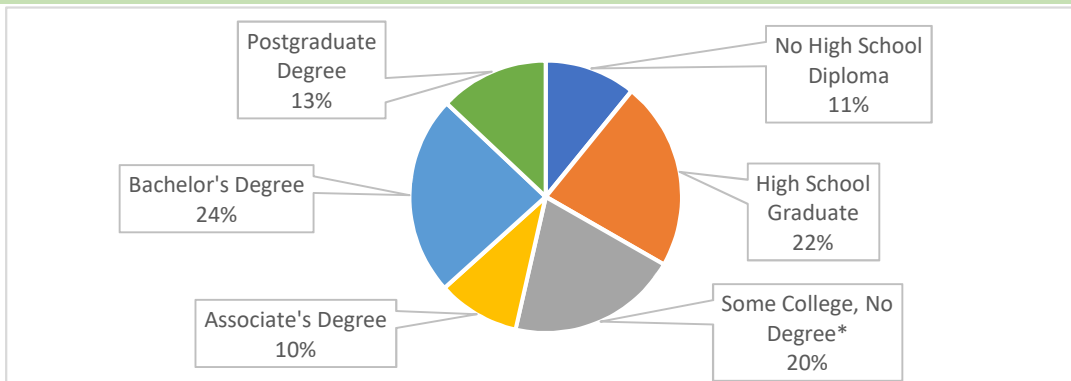
Industry Announced Investment 2016-2020

Total Announced Investment \$809,565,000	Jobs Announced 7,152
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Office, HQ, & R&D (Service)	3,891	54%
Manufacturing	3,101	43%
Warehousing & Distribution	160	2%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Greenville Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (9,508)

Institution	Credit Enrollment
Furman University	2,919
North Greenville University	2,839
Bob Jones University	3,750

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,868)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	319	17%
Education	298	16%
Health Professions & Related Programs	188	10%
Theology and Religious Vocations	124	7%
Visual & Performing Arts	119	6%
Communication & Media Studies	113	6%

Technical College(s)

Fall 2019 Enrollment - Credit (14,459) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Greenville Technical College	14,459	6,715

2019-2020 Technical Colleges Program Completions (2,190 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	590	27%
Liberal A/S, General Studies & Humanities	411	19%
Engineering Tech. & Engineering-Related	277	13%
Business, Management, Marketing & Related	219	10%
Mechanic & Repair Technologies/Technicians	165	8%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (13,767)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,564	26%
Health Science	2,518	18%
Business, Management & Admin.	1,244	9%
Finance	1,192	9%
Ag., Food & Natural Resources	1,093	8%

High School CTE Certifications Awarded* (3,004)

Certification Focus	Total Certs Earned	% of Awarded
Health Science & Related	989	33%
OSHA**	927	31%
Microburst EmployABILITY Soft Skills**	504	17%
ServSafe® **	145	5%
Transportation, Distribution & Logistics (TDL)	95	3%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Lowcountry Regional Workforce Snapshot (Q3 2021)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	113,455
Unemployment Rate (September 2021)	2.7%
Adults 18-64 Years	151,517
2019 - 2020 Public High School	9,001
2019 Fall Postsecondary Credit Enrollment	5,600



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Retail Trade	14,897	15%
Accommodation & Food Services	14,478	15%
Health Care & Social Assistance	12,996	13%
Construction	7,620	8%
Educational Services	6,930	7%
Admin Support, Waste Mgmt & Remediation	6,861	7%

Industry Announced Investment 2016-2020

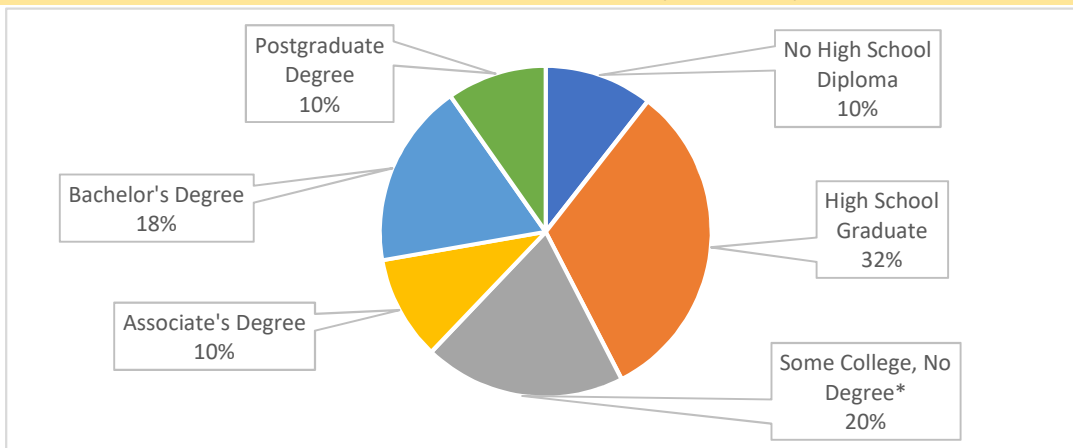
Total Announced Investment
\$521,450,000

Jobs Announced
2,856

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,625	92%
Office, HQ, & R&D (Service)	171	6%
Warehousing & Distribution	60	2%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Lowcountry Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (2,417)

Institution	Credit Enrollment
U.S.C. - Beaufort	2,417

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (355)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	107	30%
Social Sciences	47	13%
Health Professions & Related Programs	43	12%
Biological and Biomedical Sciences	42	12%
Psychology	34	10%

Technical College(s)

Fall 2019 Enrollment - Credit (3,138) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Technical College of The Lowcountry	3,183	535

2019-2020 Technical Colleges Program Completions (332 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	97	29%
Liberal A/S, General Studies & Humanities	82	25%
Business, Management, Marketing & Related	47	14%
Mechanic & Repair Technologies/Technicians	22	7%
Multi/Interdisciplinary Studies	19	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (9,494)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,243	24%
Business, Management & Admin.	1,553	16%
Health Science	1,136	12%
Finance	943	10%
Human Services/Family & Consumer Sciences	553	6%

High School CTE Certifications Awarded* (1,239)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	519	42%
OSHA-10**	403	33%
ServSafe® **	78	6%
Microburst EmployABILITY Soft Skills**	64	5%
Transportation, Distribution & Logistics (TDL)	50	4%

*Students may earn multiple certifications within and across certification focus areas.

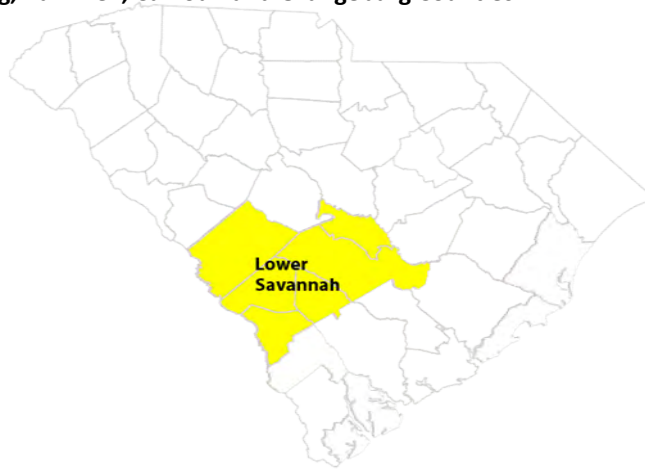
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Lower Savannah Regional Workforce Snapshot (Q3 2021)

Aiken, Allendale, Bamberg, Barnwell, Calhoun and Orangeburg Counties

Total Employment	123,306
Unemployment Rate (September 2021)	4.2%
Adults 18-64 Years	187,911
2019 - 2020 Public High School	12,014
2019 Fall Postsecondary Credit Enrollment	18,061



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Manufacturing	17,526	16%
Health Care & Social Assistance	13,170	12%
Retail Trade	13,091	12%
Admin Support, Waste Mgmt & Remediation	11,475	10%
Educational Services	9,461	9%
Accommodation & Food Services	9,080	8%

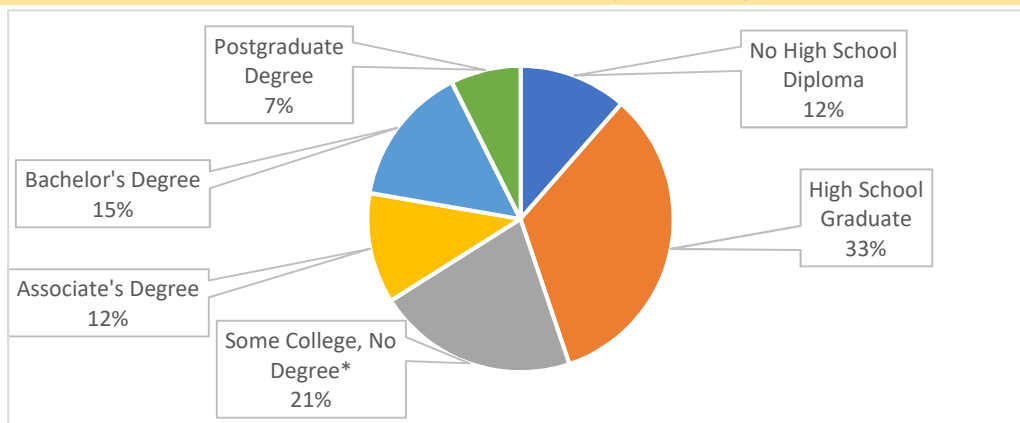
Industry Announced Investment 2016-2020

Total Announced Investment \$432,030,000	Jobs Announced 2,278
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,225	98%
Warehousing & Distribution	53	2%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Lower Savannah Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (11,138)

Institution	Credit Enrollment
South Carolina State University	2,756
U.S.C. - Aiken	4,356
U.S.C. - Salkehatchie	1,181
Claflin University	2,302
Voorhees College	543

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,647)

Program (CIP Code)	Degrees	% of Awarded
Business, Management, Marketing, & Related	301	18%
Education	185	11%
Health Professions & Related Programs	172	10%
Liberal A/S, General Studies & Humanities	164	10%
Biological & Biomedical Sciences	130	8%

Technical College(s)

Fall 2019 Enrollment - Credit (6,923) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Aiken Technical College	2,875	1,867
Orangeburg-Calhoun Technical College	3,290	393
Denmark Technical College	758	49

2019-2020 Technical Colleges Program Completions (1,266 -Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	404	32%
Liberal A/S, General Studies & Humanities	277	22%
Computer & Information Sciences	93	7%
Engineering Tech. & Engineering-Related	92	7%
Business, Management, Marketing & Related	83	7%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (10,004)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,237	22%
Business, Management & Admin.	1,433	14%
Health Science	1,013	10%
Finance	820	8%
Human Services/Family & Consumer Sciences	745	7%

High School CTE Certifications Awarded* (643)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	248	39%
Health Science	150	23%
Finance	51	8%
ServSafe® **	50	8%

*Students may earn multiple certifications within and across certification focus areas.

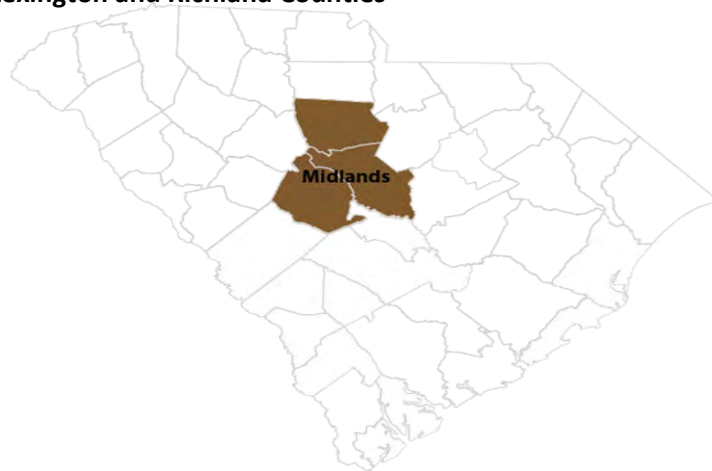
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Midlands Regional Workforce Snapshot (Q3 2021)

Fairfield, Lexington and Richland Counties

Total Employment	349,846
Unemployment Rate (September 2021)	3.0%
Adults 18-64 Years	461,318
2019 - 2020 Public High School	31,871
2019 Fall Postsecondary Credit Enrollment	57,124



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	52,533	14%
Retail Trade	39,713	11%
Public Administration	32,156	9%
Accommodation & Food Services	30,036	8%
Educational Services	29,596	8%
Admin Support, Waste Mgmt & Remediation	27,514	8%

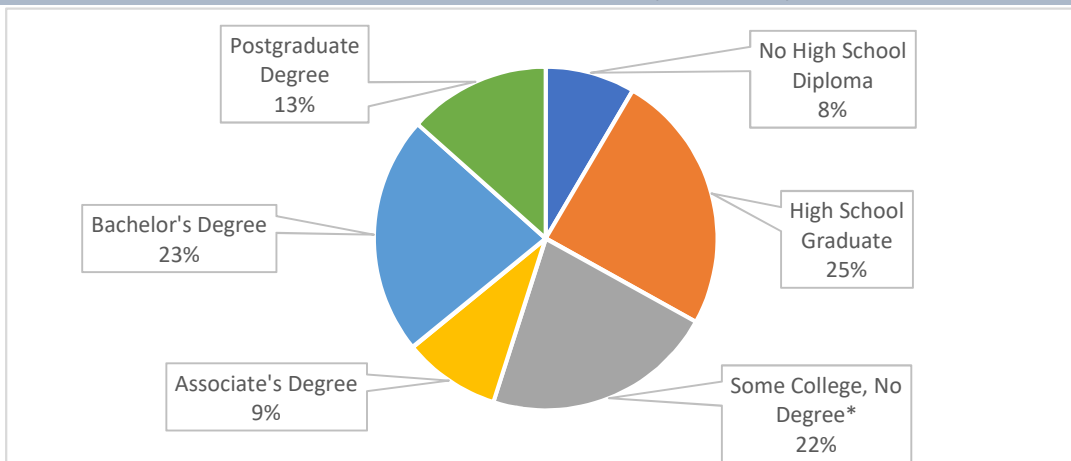
Industry Announced Investment 2016-2020

Total Announced Investment \$1,365,500,000	Jobs Announced 4,677
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,086	66%
Warehousing & Distribution	1,000	21%
Office, HQ, & R&D (Service)	591	13%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Midlands Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (45,003)

Institution	Credit Enrollment
U.S.C. - Columbia	37,708
Allen University	1,249
Benedict College	2,163
Columbia College	1,611
Columbia International University	2,272

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (10,201)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,407	24%
Health Professions & Related Programs	1,487	15%
Biological and Biomedical Sciences	787	8%
Education	744	7%
Engineering	598	6%

Technical College(s)

Fall 2019 Enrollment - Credit (12,121) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Midlands Technical College	12,121	9,700

2019-2020 Technical Colleges Program Completions (2,125 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	724	34%
Liberal A/S, General Studies & Humanities	628	30%
Mechanic & Repair Technologies/Technicians	158	7%
Business, Management, Marketing & Related	123	6%
Engineering Tech. & Engineering-Related	89	4%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (34,438)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	10,069	29%
Business, Management & Admin.	5,452	16%
Health Science	4,860	14%
Finance	2,668	8%
S.T.E.M.	2,237	6%

High School CTE Certifications Awarded* (4,895)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	1,751	36%
Transportation, Distribution & Logistics (TDL)	1,159	24%
OSHA-10**	966	20%
Microburst EmployABILITY Soft Skills**	408	8%
Finance	253	5%

*Students may earn multiple certifications within and across certification focus areas.

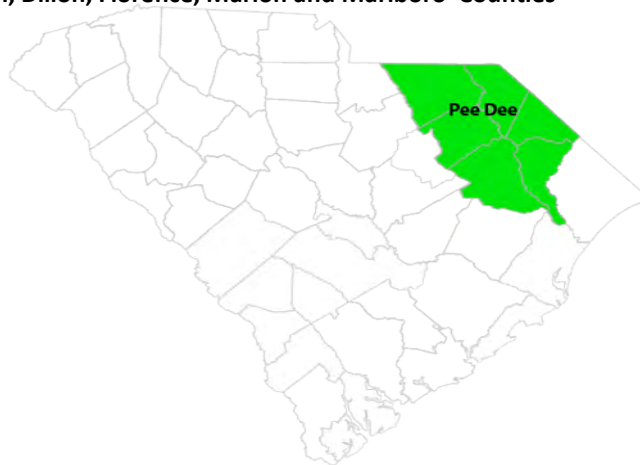
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Pee Dee Regional Workforce Snapshot (Q3 2021)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

Total Employment	148,188
Unemployment Rate (September 2021)	4.1%
Adults 18-64 Years	204,815
2019 - 2020 Public High School	14,377
2019 Fall Postsecondary Credit Enrollment	13,092



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	20,425	16%
Manufacturing	19,407	15%
Retail Trade	15,767	12%
Accommodation & Food Services	11,384	9%
Educational Services	10,443	8%
Transportation & Warehousing	8,354	6%

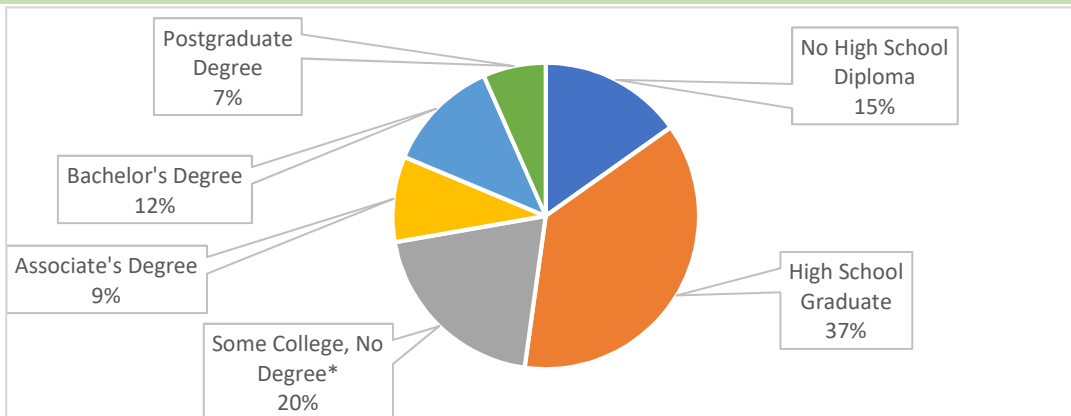
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$647,000,000	3,654

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,645	72%
Warehousing & Distribution	830	23%
Agriculture	125	3%
Office, HQ, & R&D (Service)	54	1%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Pee Dee Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (6,418)

Institution	Credit Enrollment
Francis Marion University	4,907
Coker College	1,511

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (965)

Program	Degrees	% of Awarded
Health Professions & Related Programs	212	22%
Business, Management, Marketing, & Related	199	21%
Education	113	12%
Psychology	101	10%
Biological & Biomedical Sciences	90	9%

Technical College(s)

Fall 2019 Enrollment - Credit (6,674) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Florence-Darlington Technical College	4,549	1,785
Northeastern Technical College	2,125	258

2019-2020 Technical Colleges Program Completions (949 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	242	26%
Precision Production	139	15%
Business, Management, Marketing & Related	137	14%
Mechanic & Repair Technologies/Technicians	129	14%
Liberal A/S, General Studies & Humanities	98	10%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (12,722)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,360	26%
Business, Management & Admin.	1,705	13%
Health Science	1,584	12%
Ag., Food & Natural Resources	825	6%
Finance	810	6%

High School CTE Certifications Awarded* (2,346)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	745	32%
OSHA-10**	639	27%
Law, Public Safety, Corrections & Security	499	21%
Transportation, Distribution & Logistics (TDL)	123	5%
Finance	104	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Santee-Lynches Regional Workforce Snapshot (Q3 2021)

Clarendon, Kershaw, Lee and Sumter Counties

Total Employment	88,639
Unemployment Rate (September 2021)	3.7%
Adults 18-64 Years	133,178
2019 - 2020 Public High School	9,347
2019 Fall Postsecondary Credit Enrollment	6,762



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	11,078	16%
Retail Trade	9,931	14%
Manufacturing	9,778	14%
Accommodation & Food Services	5,859	8%
Educational Services	5,424	8%
Public Administration	4,964	7%

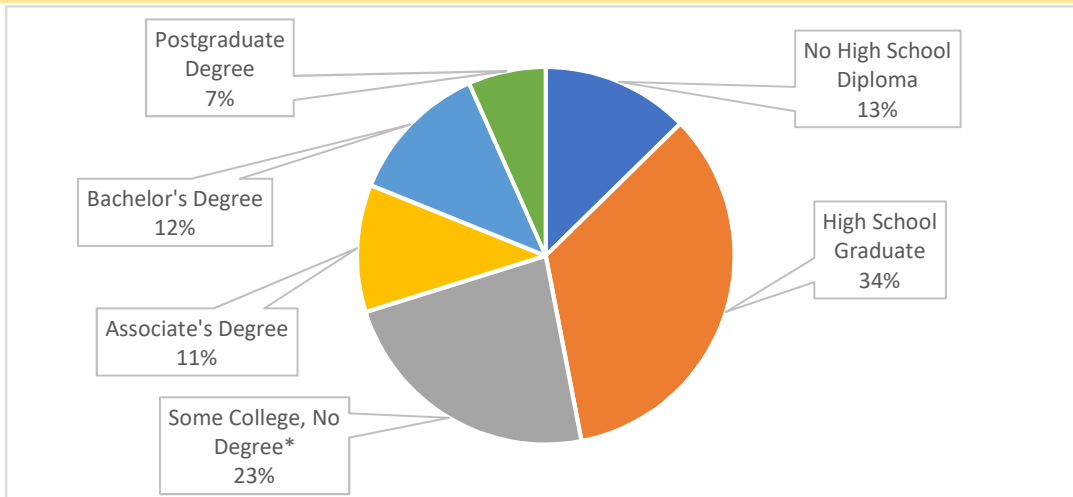
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$410,400,000	1,157

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	1,042	90%
Office, HQ, & R&D (Service)	105	9%
Warehousing & Distribution	10	1%

Educational Attainment Adults (25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Santee-Lynches Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (2,272)

Institution	Credit Enrollment
U.S.C. - Sumter	1,578
Morris College	694

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (232)

Program	Degrees	% of Awarded
Liberal A/S, General Studies & Humanities	136	59%
Law Enforcement, Firefighting & Related	18	8%
Business, Management, Marketing & Related	16	7%
Social Sciences	16	7%

Technical College(s)

Fall 2019 Enrollment - Credit (4,490) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Central Carolina Technical College	4,490	1,329

2019-2020 Technical Colleges Program Completions (672 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	156	23%
Liberal A/S, General Studies & Humanities	130	19%
Engineering Tech. & Engineering-Related	96	14%
Business, Management, Marketing & Related	71	11%
Precision Production	51	8%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (8,474)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	2,076	24%
Information Technology	1,460	17%
Health Science	840	10%
Ag., Food & Natural Resources	799	9%
Human Services/Family & Consumer Sciences	735	9%

High School CTE Certifications Awarded* (915)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	321	35%
Microburst EmployABILITY Soft Skills**	157	17%
Health Science	153	17%
Transportation, Distribution & Logistics (TDL)	92	10%
Manufacturing	76	8%

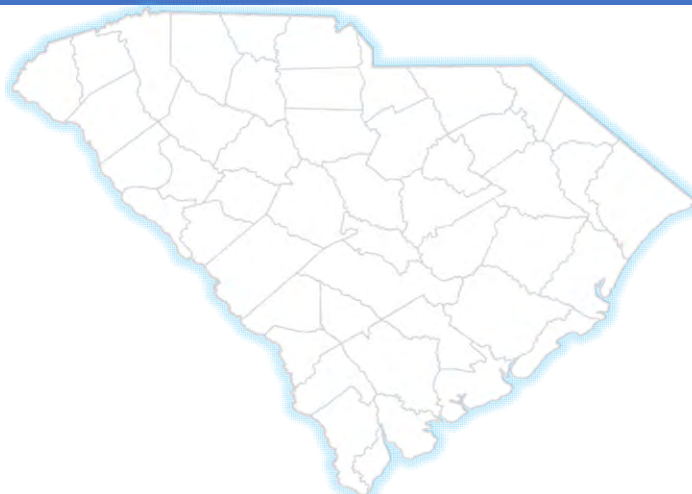
*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

South Carolina Workforce Snapshot (Q3 2021)

Total Employment	2,307,087
Unemployment Rate (September 2021)	4.1%
Adults 18-64 Years	3,030,591
2019 - 2020 Public High School	205,176
2019 Fall Postsecondary Credit Enrollment	180,625



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	288,073	13%
Retail Trade	261,253	12%
Manufacturing	248,905	11%
Accommodation & Food Services	211,322	10%
Admin Support, Waste Mgmt & Remediation	175,273	8%
Educational Services	167,409	8%

Industry Announced Investment 2016-2020

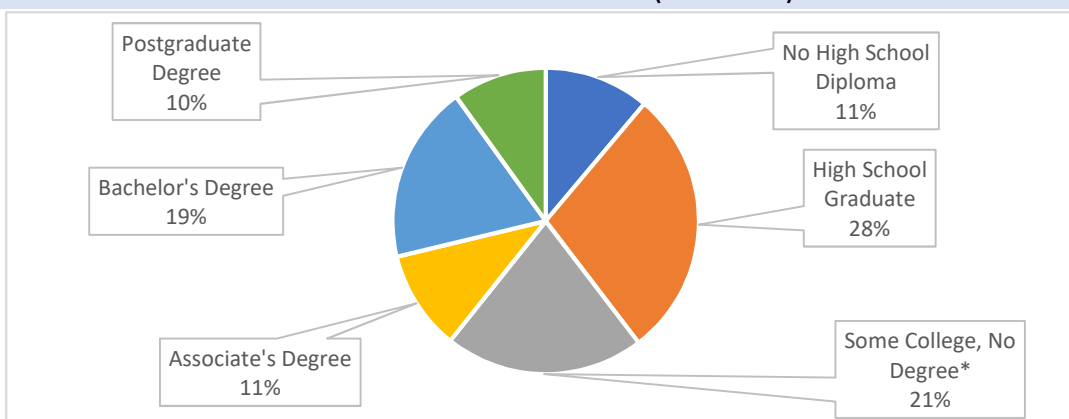
Total Announced Investment
\$12,213,309,000

Jobs Announced
62,173

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	39,114	32%
Office, HQ, & R&D (Service)	16,045	13%
Warehousing & Distribution	6,339	5%
Customer Service Center	400	0%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

South Carolina Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment (38)

Fall 2019 Enrollment (180,625)

Institution	Credit Enrollment
U.S.C. - Columbia	37,708
Clemson University	28,933
College of Charleston	13,069
Coastal Carolina University	11,946

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (36,160)

Program	Degrees	% of Awarded
Business, Management, Marketing, & Related	7,713	21%
Health Professions & Related Programs	4,550	13%
Education	3,514	10%
Biological & Biomedical Sciences	2,764	8%
Engineering	2,277	6%

Technical Colleges (16)

Fall 2019 Enrollment - Credit (100,997) & Corporate and Community Education (CE) Programs (38,469)

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Trident Technical College	17,244	4,911
Greenville Technical College	14,459	6,715
Midlands Technical College	12,121	9,700

2019-2020 Technical Colleges Program Completions (16,493 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	4,405	27%
Health Professions & Related Programs	4,077	25%
Business, Management, Marketing & Related	1,566	9%
Mechanic & Repair Technologies/Technicians	1,151	7%
Engineering Tech. & Engineering-Related	1,024	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (182,368)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	41,667	23%
Business, Management & Admin.	27,070	15%
Health Science	25,409	14%
Finance	12,955	7%
Ag., Food & Natural Resources	11,256	6%

High School CTE Certifications Awarded* (27,223)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	7,673	28%
OSHA-10**	5,706	21%
Transportation, Distribution & Logistics (TDL)	3,879	14%
Microburst EmployABILITY Soft Skills**	3,535	13%
Finance	1,985	7%

*Students may earn multiple certifications within and across certification focus areas.

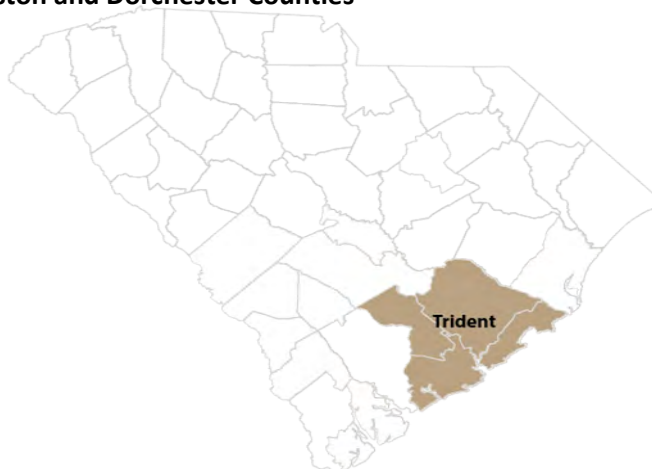
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Trident Regional Workforce Snapshot (Q3 2021)

Berkeley, Charleston and Dorchester Counties

Total Employment	385,000
Unemployment Rate (September 2021)	2.9%
Adults 18-64 Years	482,949
2019 - 2020 Public High School	30,236
2019 Fall Postsecondary Credit Enrollment	41,921



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	48,014	13%
Retail Trade	43,509	12%
Accommodation & Food Services	38,298	11%
Educational Services	29,005	8%
Professional, Scientific, & Technical Services	28,239	8%
Manufacturing	28,013	8%

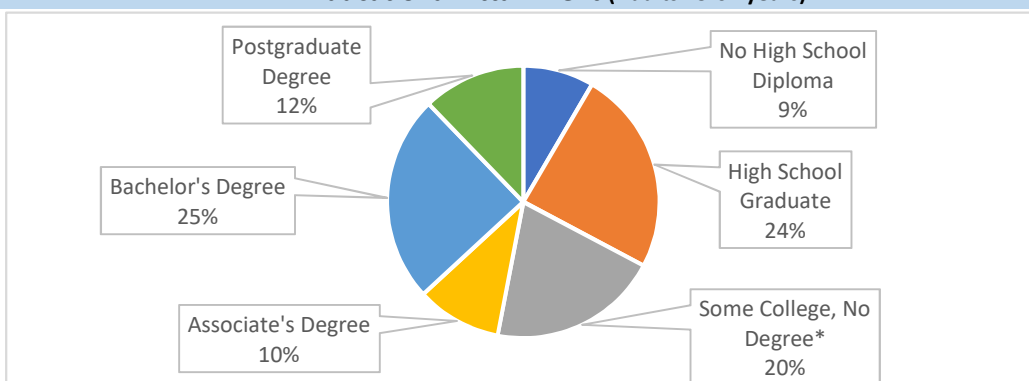
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$2,583,380,000	12,118

Jobs Announced by Industry

Industry	Number of Jobs	% of Total Jobs Announced
Manufacturing	6,922	57%
Office, HQ, & R&D (Service)	3,085	25%
Warehousing & Distribution	2,111	17%

Educational Attainment (Adults 25-64 years)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Trident Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (24,677)

Institution	Credit Enrollment
Medical University of South Carolina	3,458
The Citadel	4,419
College of Charleston	13,069
Charleston Southern University	3,731

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (5,266)

Program	Degrees	% of Awarded
Health Professions & Related Programs	1,203	23%
Business, Management, Marketing & Related	1,083	21%
Biological and Biomedical Sciences	446	8%
Education	407	8%
Social Sciences	310	6%
Psychology	229	4%

Technical College(s)

Fall 2019 Enrollment - Credit (17,244) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Trident Technical College	17,244	4,911

2019-2020 Technical Colleges Program Completions (2,073 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	460	22%
Health Professions & Related Programs	451	22%
Business, Management, Marketing & Related	280	14%
Computer & Information Sciences	175	8%
Personal & Culinary Services	151	7%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (24,952)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	6,727	27%
Health Science	4,803	19%
Business, Management & Admin.	2,318	9%
Hospitality & Tourism	1,886	8%
Finance	1,813	7%

High School CTE Certifications Awarded* (3,536)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	783	22%
Business, Management & Admin.	687	19%
Finance	592	17%
OSHA-10**	560	16%
Microburst EmployABILITY Soft Skills**	496	14%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Upper Savannah Regional Workforce Snapshot (Q3 2021)

Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda Counties

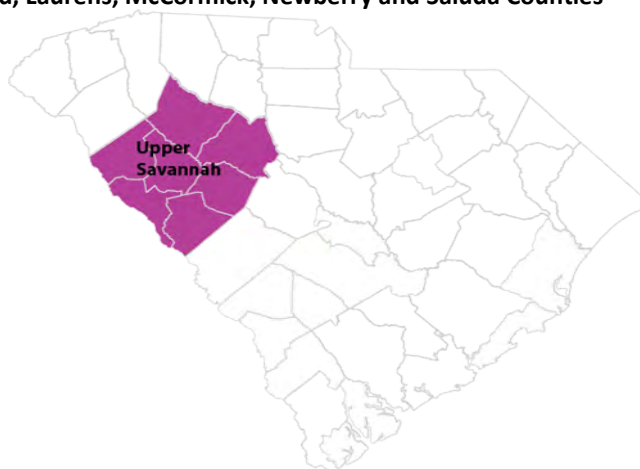
Total Employment **108,418**

Unemployment Rate **3.3%**
(September 2021)

Adults 18-64 Years **153,269**

2019 - 2020 Public High School **9,077**

2019 Fall Postsecondary Credit Enrollment **13,651**



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Manufacturing	21,876	25%
Health Care & Social Assistance	12,093	14%
Retail Trade	8,308	10%
Educational Services	6,819	8%
Admin Support, Waste Mgmt & Remediation	5,986	7%
Accommodation & Food Services	5,805	7%

Industry Announced Investment 2016-2020

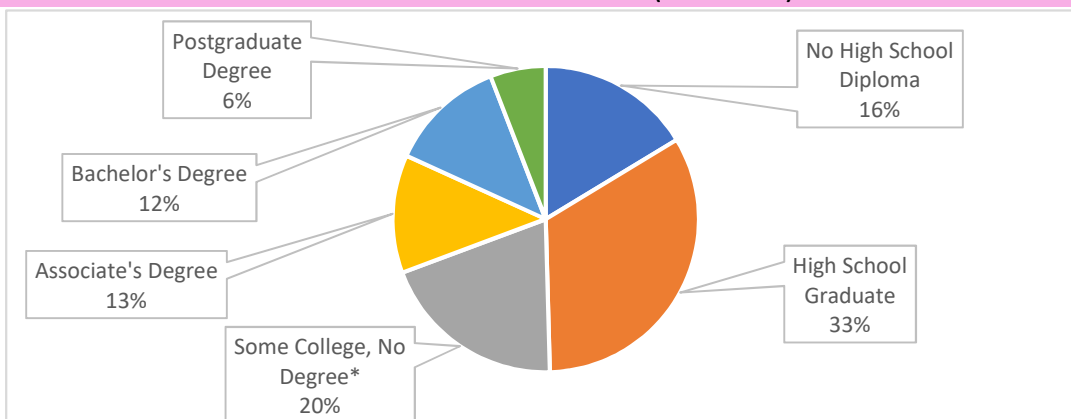
Total Announced Investment
\$1,372,470,000

Jobs Announced
2,536

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,467	97%
Warehousing & Distribution	52	2%
Office, HQ, & R&D (Service)	17	1%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Upper Savannah Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (7,255)

Institution	Credit Enrollment
Lander University	3,498
Erskine College	996
Newberry College	1,342
Presbyterian College	1,419

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,181)

Program (CIP Code)	Degrees	% of Awarded
Business, Management, Marketing, & Related	269	23%
Health Professions & Related Programs	189	16%
Education	114	10%
Biological & Biomedical Sciences	95	8%
Psychology	88	7%

Technical College(s)

Fall 2019 Enrollment - Credit & Corporate (6,396) and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Piedmont Technical College	6,396	3,594

2019-2020 Technical Colleges Program Completions (1,100 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	318	29%
Business, Management, Marketing & Related	169	15%
Mechanic & Repair Technologies/Technicians	129	12%
Liberal A/S, General Studies & Humanities	110	10%
Engineering Tech. & Engineering-Related	109	10%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (9,032)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	1,973	22%
Health Science	1,298	14%
Information Technology	1,103	12%
Ag., Food & Natural Resources	990	11%
Finance	895	10%

High School CTE Certifications Awarded* (752)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	299	40%
Microburst EmployABILITY Soft Skills**	197	26%
Health Science	78	10%
ServSafe® **	72	10%
Transportation, Distribution & Logistics (TDL)	57	8%

*Students may earn multiple certifications within and across certification focus areas.

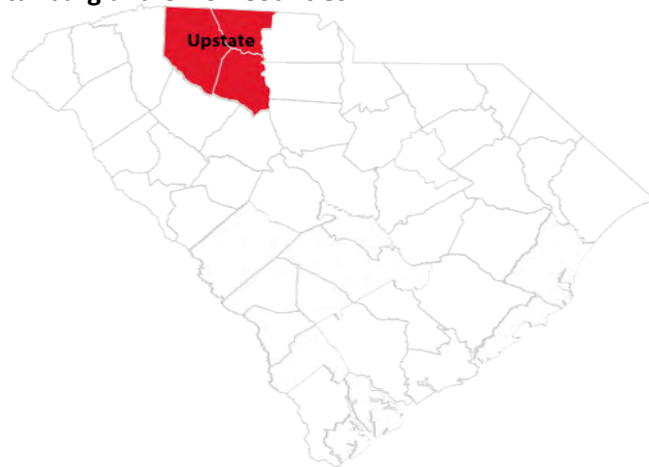
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Upstate Regional Workforce Snapshot (Q3 2021)

Cherokee, Spartanburg and Union Counties

Total Employment	190,569
Unemployment Rate (September 2021)	3.4%
Adults 18-64 Years	234,973
2019 - 2020 Public High School	17,212
2019 Fall Postsecondary Credit Enrollment	22,462



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Manufacturing	42,080	23%
Health Care & Social Assistance	23,435	13%
Retail Trade	19,228	10%
Accommodation & Food Services	14,003	8%
Transportation & Warehousing	13,287	7%
Admin Support, Waste Mgmt & Remediation	13,101	7%

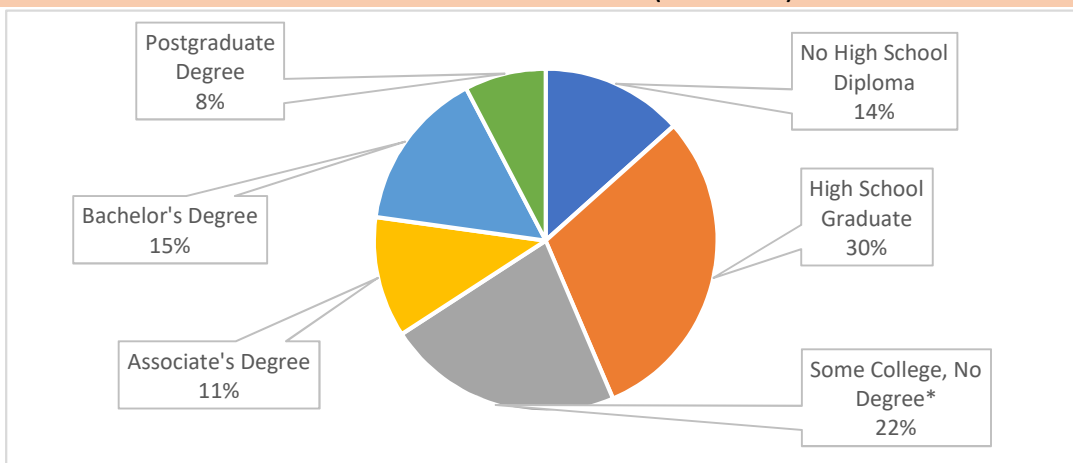
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$1,966,730,000	5,726

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	4,869	85%
Warehousing & Distribution	616	11%
Office, HQ, & R&D (Service)	421	7%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Upstate Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (16,266)

Institution	Credit Enrollment
U.S.C. - Upstate	7,168
U.S.C. - Union	1,574
Wofford College	1,776
Converse college	2,470
Limestone College	2,261
Spartanburg Methodist College	1,017

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (2,783)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	519	19%
Health Professions & Related Programs	397	14%
Liberal A/S, General Studies & Humanities	362	13%
Education	281	10%

Technical College(s)

Fall 2019 Enrollment - Credit (6,196) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Spartanburg Community College	6,196	1,185

2019-2020 Technical Colleges Program Completions (660 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	175	27%
Health Professions & Related Programs	134	20%
Engineering Tech. & Engineering-Related	87	13%
Business, Management, Marketing & Related	85	13%
Multi/Interdisciplinary Studies	54	8%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (14,061)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	3,216	23%
Information Technology	2,156	15%
Health Science	1,869	13%
Arts, Audio, Video Tech & Coms.	905	6%
Finance	871	6%

High School CTE Certifications Awarded* (2,417)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	844	35%
Transportation, Distribution & Logistics (TDL)	513	21%
OSHA-10**	394	16%
Microburst EmployABILITY Soft Skills**	201	8%
ServSafe® **	146	6%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Waccamaw Regional Workforce Snapshot (Q3 2021)

Georgetown, Horry and Williamsburg Counties

Total Employment	178,351
Unemployment Rate (September 2021)	4.0%
Adults 18-64 Years	242,316
2019 - 2020 Public High School	16,392
2019 Fall Postsecondary Credit Enrollment	21,553



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Accommodation & Food Services	31,816	19%
Retail Trade	28,193	17%
Health Care & Social Assistance	20,604	12%
Construction	11,491	7%
Educational Services	10,471	6%
Admin Support, Waste Mgmt & Remediation	10,266	6%

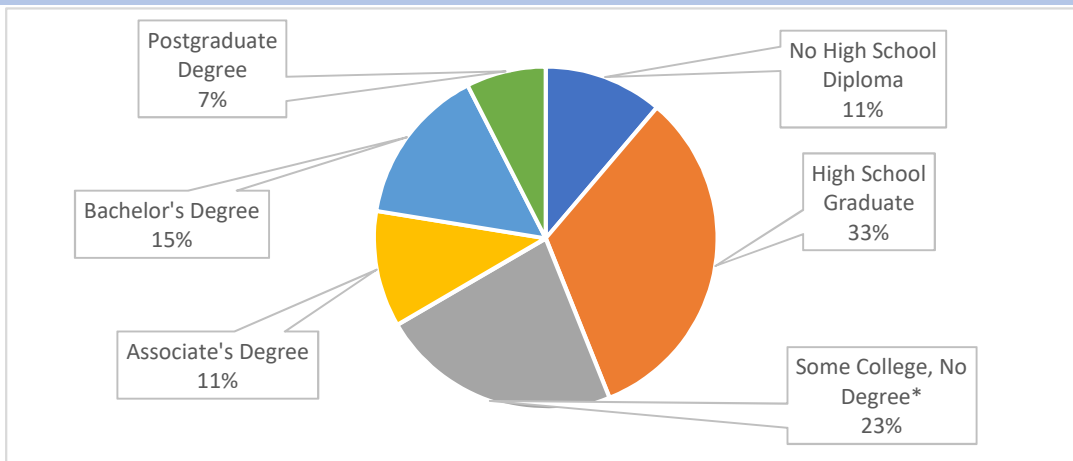
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$68,800,000	932

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	475	51%
Office, HQ, & R&D (Service)	407	44%
Warehousing & Distribution	50	5%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Waccamaw Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (11,946)

Institution	Credit Enrollment
Coastal Carolina University	11,946

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (2,211)

Program	# of Credentials	% of Awarded
Business, Management, Marketing & Related	488	22%
Education	333	15%
Biological & Biomedical Sciences	228	10%
Parks, Recreation, Leisure, & Fitness Studies	228	10%
Communication & Media Studies	164	7%

Technical College(s)

Fall 2019 Enrollment - Credit (9,607) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Horry-Georgetown Technical College	8,531	1,612
Williamsburg Technical College	1,076	77

2019-2020 Technical Colleges Program Completions (1,624 - Credit Awards Only)

Program	Credentials	% of Awarded
Health Professions & Related Programs	505	31%
Liberal A/S, General Studies & Humanities	425	26%
Business, Management, Marketing & Related	130	8%
Culinary, Entertainment and Personal Services	97	6%
Computer & Information Sciences	71	4%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (12,773)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	2,951	23%
Health Science	1,935	15%
Ag., Food and Natural Resources	1,511	12%
Human Services/Family & Consumer Sciences	1,261	10%
Information Technology	1,062	8%

High School CTE Certifications Awarded* (1,051)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	349	33%
OSHA-10**	297	28%
Microburst EmployABILITY Soft Skills**	223	21%
Transportation, Distribution & Logistics (TDL)	171	16%

*Students may earn multiple certifications within and across certification focus areas.

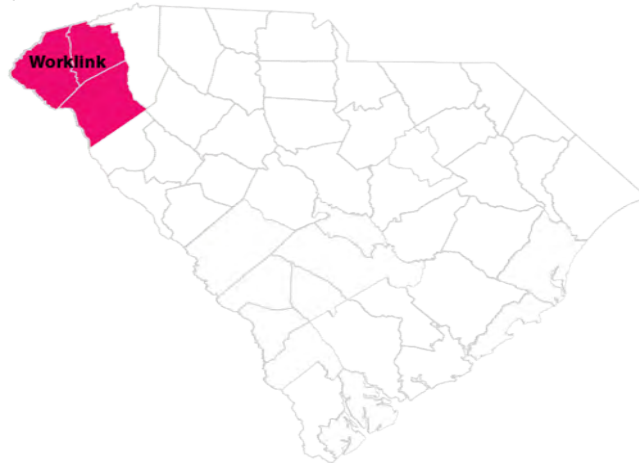
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Worklink Regional Workforce Snapshot (Q3 2021)

Anderson, Oconee and Pickens Counties

Total Employment	178,175
Unemployment Rate (September 2021)	2.8%
Adults 18-64 Years	240,058
2019 - 2020 Public High School	16,538
2019 Fall Postsecondary Credit Enrollment	42,360



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Manufacturing	25,618	19%
Retail Trade	18,646	14%
Health Care & Social Assistance	16,838	12%
Educational Services	15,952	12%
Accommodation & Food Services	13,916	10%
Construction	7,391	5%

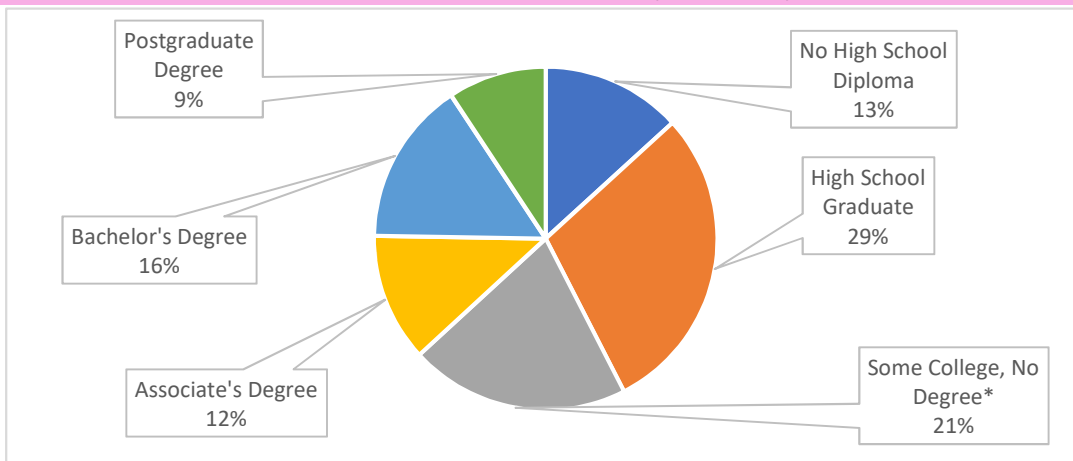
Industry Announced Investment 2016-2020

Total Announced Investment	Jobs Announced
\$710,900,000	3,499

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,197	91%
Office, HQ, & R&D (Service)	302	9%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Worklink Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (34,709)

Institution	Credit Enrollment
Clemson University	28,933
Anderson University	4,113
Southern Wesleyan University	1,663

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (7,977)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	1,738	22%
Engineering	1,456	18%
Education	750	9%
Biological & Biomedical Sciences	610	8%
Health Professions & Related Programs	508	6%
Agriculture, Agriculture Operations & Related	393	5%

Technical College(s)

Fall 2019 Enrollment - Credit (7,651) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Tri-County Technical College	7,651	2,906

2019-2020 Technical Colleges Program Completions (2,252 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	1,211	54%
Health Professions & Related Programs	258	11%
Precision Production	196	9%
Mechanic & Repair Technologies/Technicians	146	6%
Multi/Interdisciplinary Studies	107	5%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (13,510)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	2,400	18%
Ag., Food and Natural Resources	1,768	13%
Health Science	1,574	12%
Human Services/Family & Consumer Sciences	1,508	11%
Information Technology	1,332	10%

High School CTE Certifications Awarded* (1,963)

Certification Focus	Total Certs Earned	% of Awarded
Microburst EmployABILITY Soft Skills**	640	33%
Health Science	441	22%
OSHA-10**	221	11%
Law, Public Safety, Corrections, & Security	189	10%
Transportation, Distribution & Logistics (TDL)	152	8%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Catawba Regional Workforce Snapshot (Q4 2021)

Chester, Lancaster and York Counties

Total Employment	195,767
Unemployment Rate (December 2021)	3.5%
Adults 18-64 Years	230,944
2019 - 2020 Public High School	18,371
2019 Fall Postsecondary Credit Enrollment	15,069



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Retail Trade	17,652	12%
Manufacturing	17,430	12%
Health Care & Social Assistance	14,039	10%
Accommodation & Food Services	13,051	9%
Educational Services	12,017	8%
Admin Support, Waste Mgmt & Remediation	8,790	6%

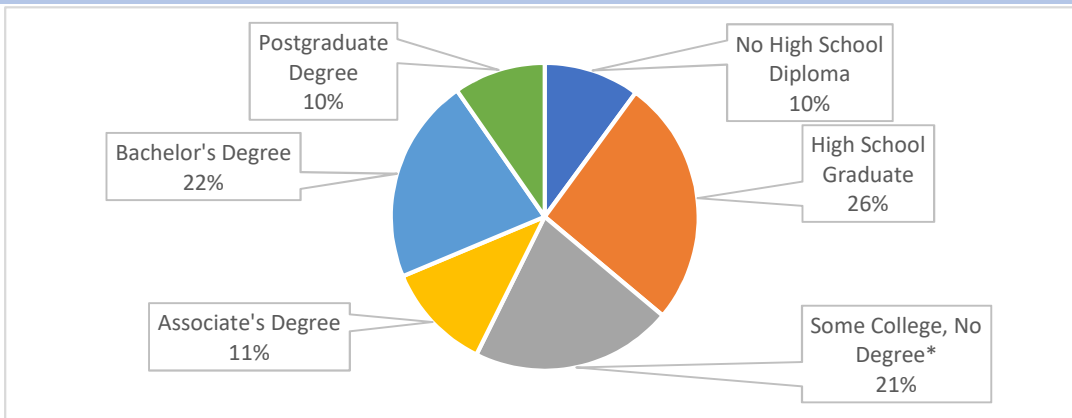
Industry Announced Investment 2017-2021

Total Announced Investment	Jobs Announced
\$1,542,050,000	8,671

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	4,150	48%
Office, HQ, & R&D (Service)	3,465	40%
Warehousing & Distribution	966	11%
Engineering & Design	90	1%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Catawba Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (9,016)

Institution	Credit Enrollment
Winthrop University	6,787
U.S.C. - Lancaster	2,229

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,474)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	267	18%
Education	267	18%
Public Administration & Social Service	109	7%
Parks, Rec., Leisure, Fitness & Kinesiology	98	7%
Visual & Performing Arts	96	7%
Psychology	93	6%

Technical College(s)

Fall 2019 Enrollment - Credit (6,053) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
York Technical College	6,053	1,553

2019-2020 Technical Colleges Program Completions (1,250 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	398	32%
Health Professions & Related Programs	198	16%
Business, Management, Marketing & Related	130	10%
Mechanic & Repair Technologies/Technicians	127	10%
Multi/Interdisciplinary Studies	71	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (19,141)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	3,397	18%
Health Science	2,469	13%
Human Services/Family & Consumer Sciences	2,397	13%
Information Technology	2,332	12%
Arts, Audio, Video Tech & Coms.	1,342	7%

High School CTE Certifications Awarded* (4,462)

Certification Focus	Total Certs Earned	% of Awarded
Transportation, Distribution & Logistics (TDL)	1,059	24%
Health Science	871	20%
Finance	870	19%
Microburst EmployABILITY Soft Skills**	475	11%
OSHA-10**	431	10%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Greenville Regional Workforce Snapshot (Q4 2021)

Greenville County

Total Employment	251,977
Unemployment Rate (December 2021)	2.8%
Adults 18-64 Years	307,343
2019 - 2020 Public High School	20,650
2019 Fall Postsecondary Credit Enrollment	23,967



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	40,015	14%
Admin Support, Waste Mgmt & Remediation	36,072	13%
Retail Trade	30,163	10%
Manufacturing	29,061	10%
Accommodation & Food Services	22,795	8%
Professional, Scientific, & Technical Services	19,337	7%

Industry Announced Investment 2017-2021

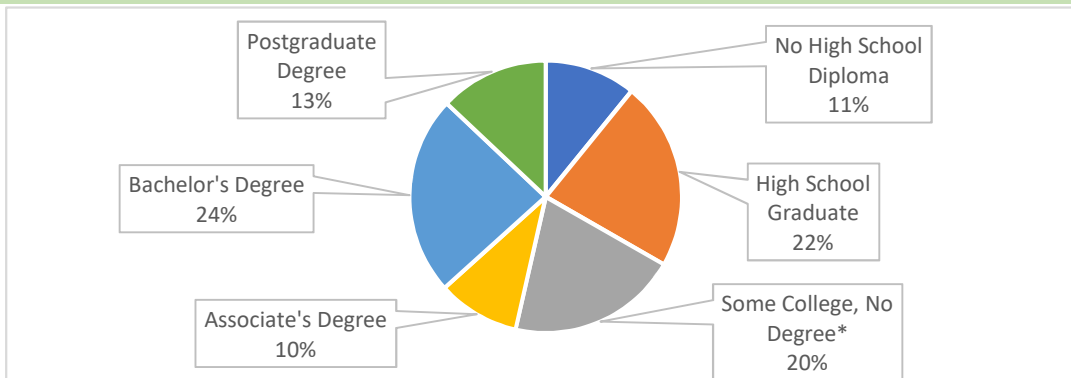
Total Announced Investment
\$858,865,000

Jobs Announced
6,140

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Office, HQ, & R&D (Service)	3,553	58%
Manufacturing	2,328	38%
Warehousing & Distribution	259	4%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Greenville Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (9,508)

Institution	Credit Enrollment
Furman University	2,919
North Greenville University	2,839
Bob Jones University	3,750

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,868)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	319	17%
Education	298	16%
Health Professions & Related Programs	188	10%
Theology and Religious Vocations	124	7%
Visual & Performing Arts	119	6%
Communication & Media Studies	113	6%

Technical College(s)

Fall 2019 Enrollment - Credit (14,459) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Greenville Technical College	14,459	6,715

2019-2020 Technical Colleges Program Completions (2,190 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	590	27%
Liberal A/S, General Studies & Humanities	411	19%
Engineering Tech. & Engineering-Related	277	13%
Business, Management, Marketing & Related	219	10%
Mechanic & Repair Technologies/Technicians	165	8%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (13,767)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,564	26%
Health Science	2,518	18%
Business, Management & Admin.	1,244	9%
Finance	1,192	9%
Ag., Food & Natural Resources	1,093	8%

High School CTE Certifications Awarded* (3,004)

Certification Focus	Total Certs Earned	% of Awarded
Health Science & Related	989	33%
OSHA**	927	31%
Microburst EmployABILITY Soft Skills**	504	17%
ServSafe® **	145	5%
Transportation, Distribution & Logistics (TDL)	95	3%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Lowcountry Regional Workforce Snapshot (Q4 2021)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	112,301
Unemployment Rate (December 2021)	3.0%
Adults 18-64 Years	151,517
2019 - 2020 Public High School	9,001
2019 Fall Postsecondary Credit Enrollment	5,600



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Retail Trade	14,897	15%
Accommodation & Food Services	14,478	15%
Health Care & Social Assistance	12,996	13%
Construction	7,620	8%
Educational Services	6,930	7%
Admin Support, Waste Mgmt & Remediation	6,861	7%

Industry Announced Investment 2017-2021

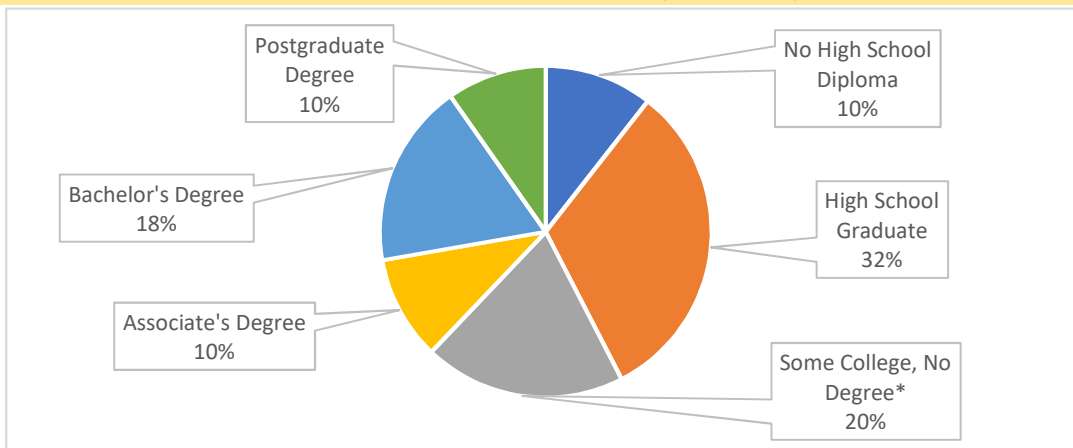
Total Announced Investment
\$602,980,000

Jobs Announced
2,632

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,419	92%
Office, HQ, & R&D (Service)	136	5%
Warehousing & Distribution	77	3%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Lowcountry Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (2,417)

Institution	Credit Enrollment
U.S.C. - Beaufort	2,417

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (355)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	107	30%
Social Sciences	47	13%
Health Professions & Related Programs	43	12%
Biological and Biomedical Sciences	42	12%
Psychology	34	10%

Technical College(s)

Fall 2019 Enrollment - Credit (3,138) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Technical College of The Lowcountry	3,183	535

2019-2020 Technical Colleges Program Completions (332 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	97	29%
Liberal A/S, General Studies & Humanities	82	25%
Business, Management, Marketing & Related	47	14%
Mechanic & Repair Technologies/Technicians	22	7%
Multi/Interdisciplinary Studies	19	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (9,494)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,243	24%
Business, Management & Admin.	1,553	16%
Health Science	1,136	12%
Finance	943	10%
Human Services/Family & Consumer Sciences	553	6%

High School CTE Certifications Awarded* (1,239)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	519	42%
OSHA-10**	403	33%
ServSafe® **	78	6%
Microburst EmployABILITY Soft Skills**	64	5%
Transportation, Distribution & Logistics (TDL)	50	4%

*Students may earn multiple certifications within and across certification focus areas.

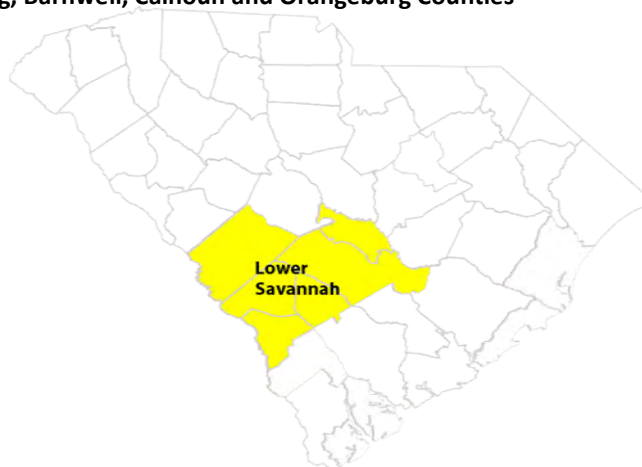
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Lower Savannah Regional Workforce Snapshot (Q4 2021)

Aiken, Allendale, Bamberg, Barnwell, Calhoun and Orangeburg Counties

Total Employment	124,241
Unemployment Rate (December 2021)	4.2%
Adults 18-64 Years	187,911
2019 - 2020 Public High School	12,014
2019 Fall Postsecondary Credit Enrollment	18,061



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Manufacturing	17,526	16%
Health Care & Social Assistance	13,170	12%
Retail Trade	13,091	12%
Admin Support, Waste Mgmt & Remediation	11,475	10%
Educational Services	9,461	9%
Accommodation & Food Services	9,080	8%

Industry Announced Investment 2017-2021

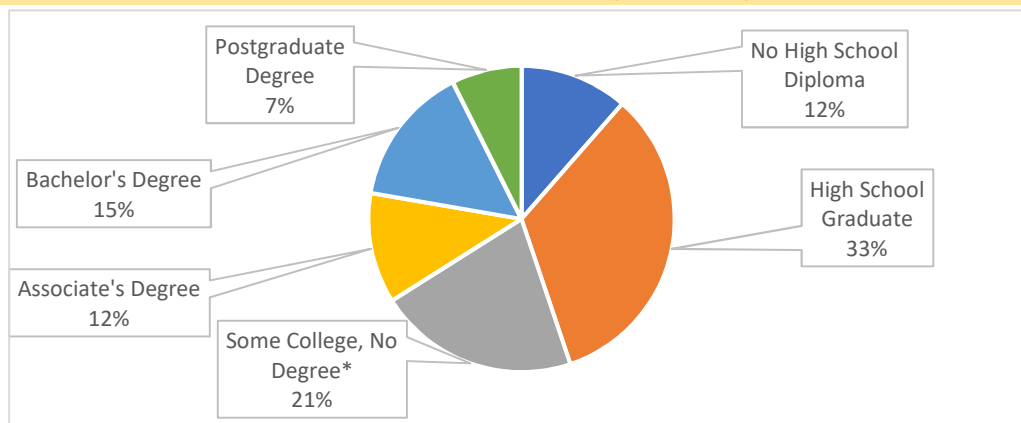
Total Announced Investment
\$1,076,530,000

Jobs Announced
1,956

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	1,956	100%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Lower Savannah Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (11,138)

Institution	Credit Enrollment
South Carolina State University	2,756
U.S.C. - Aiken	4,356
U.S.C. - Salkehatchie	1,181
Claflin University	2,302
Voorhees College	543

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (1,647)

Program (CIP Code)	Degrees	% of Awarded
Business, Management, Marketing, & Related	301	18%
Education	185	11%
Health Professions & Related Programs	172	10%
Liberal A/S, General Studies & Humanities	164	10%
Biological & Biomedical Sciences	130	8%

Technical College(s)

Fall 2019 Enrollment - Credit (6,923) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Aiken Technical College	2,875	1,867
Orangeburg-Calhoun Technical College	3,290	393
Denmark Technical College	758	49

2019-2020 Technical Colleges Program Completions (1,266 -Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	404	32%
Liberal A/S, General Studies & Humanities	277	22%
Computer & Information Sciences	93	7%
Engineering Tech. & Engineering-Related	92	7%
Business, Management, Marketing & Related	83	7%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (10,004)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,237	22%
Business, Management & Admin.	1,433	14%
Health Science	1,013	10%
Finance	820	8%
Human Services/Family & Consumer Sciences	745	7%

High School CTE Certifications Awarded* (643)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	248	39%
Health Science	150	23%
Finance	51	8%
ServSafe® **	50	8%

*Students may earn multiple certifications within and across certification focus areas.

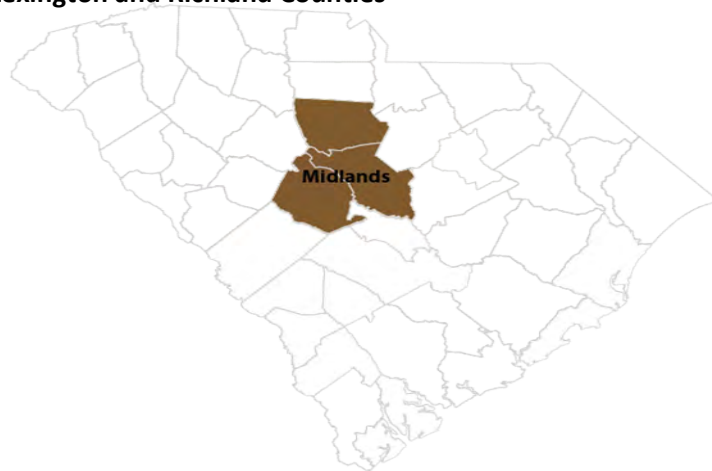
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Midlands Regional Workforce Snapshot (Q4 2021)

Fairfield, Lexington and Richland Counties

Total Employment	350,386
Unemployment Rate (December 2021)	3.0%
Adults 18-64 Years	461,318
2019 - 2020 Public High School	31,871
2019 Fall Postsecondary Credit Enrollment	57,124



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	52,533	14%
Retail Trade	39,713	11%
Public Administration	32,156	9%
Accommodation & Food Services	30,036	8%
Educational Services	29,596	8%
Admin Support, Waste Mgmt & Remediation	27,514	8%

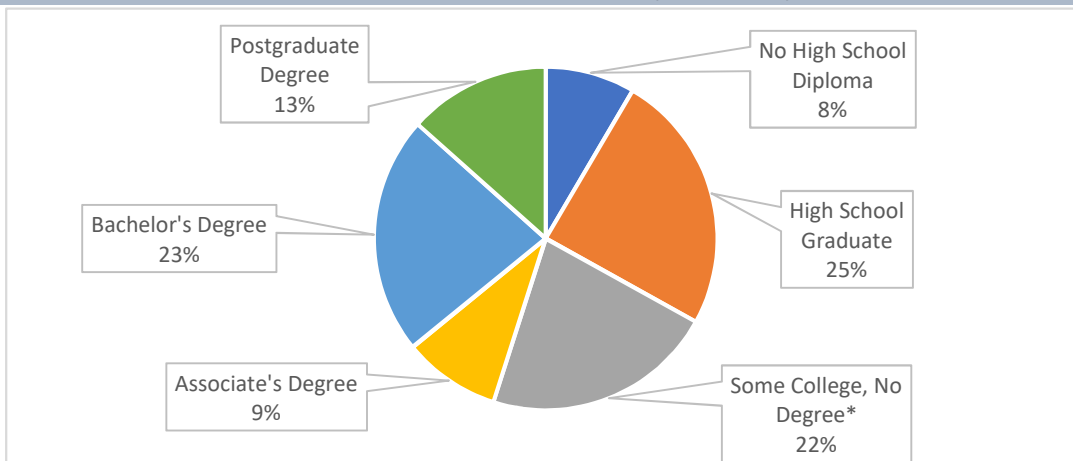
Industry Announced Investment 2017-2021

Total Announced Investment \$1,512,100,000	Jobs Announced 5,113
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,499	68%
Warehousing & Distribution	1,023	20%
Office, HQ, & R&D (Service)	591	12%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Midlands Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (45,003)

Institution	Credit Enrollment
U.S.C. - Columbia	37,708
Allen University	1,249
Benedict College	2,163
Columbia College	1,611
Columbia International University	2,272

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (10,201)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,407	24%
Health Professions & Related Programs	1,487	15%
Biological and Biomedical Sciences	787	8%
Education	744	7%
Engineering	598	6%

Technical College(s)

Fall 2019 Enrollment - Credit (12,121) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Midlands Technical College	12,121	9,700

2019-2020 Technical Colleges Program Completions (2,125 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	724	34%
Liberal A/S, General Studies & Humanities	628	30%
Mechanic & Repair Technologies/Technicians	158	7%
Business, Management, Marketing & Related	123	6%
Engineering Tech. & Engineering-Related	89	4%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (34,438)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	10,069	29%
Business, Management & Admin.	5,452	16%
Health Science	4,860	14%
Finance	2,668	8%
S.T.E.M.	2,237	6%

High School CTE Certifications Awarded* (4,895)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	1,751	36%
Transportation, Distribution & Logistics (TDL)	1,159	24%
OSHA-10**	966	20%
Microburst EmployABILITY Soft Skills**	408	8%
Finance	253	5%

*Students may earn multiple certifications within and across certification focus areas.

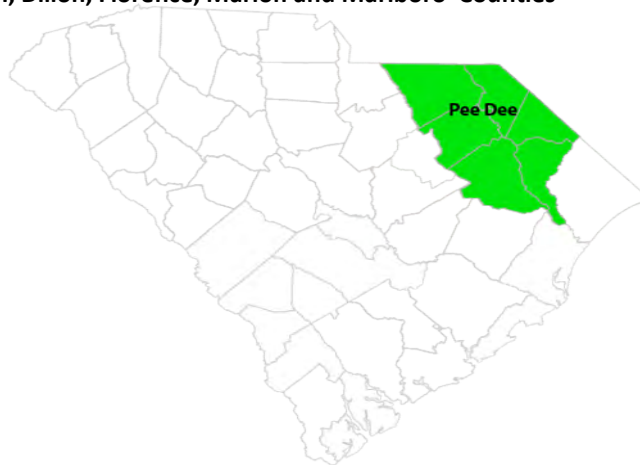
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Pee Dee Regional Workforce Snapshot (Q4 2021)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

Total Employment	147,208
Unemployment Rate (December 2021)	4.1%
Adults 18-64 Years	204,815
2019 - 2020 Public High School	14,377
2019 Fall Postsecondary Credit Enrollment	13,092



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	20,425	16%
Manufacturing	19,407	15%
Retail Trade	15,767	12%
Accommodation & Food Services	11,384	9%
Educational Services	10,443	8%
Transportation & Warehousing	8,354	6%

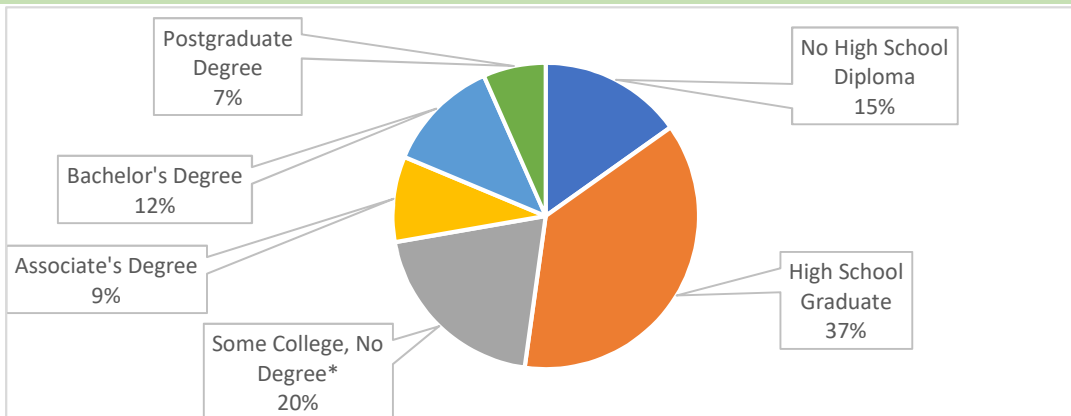
Industry Announced Investment 2017-2021

Total Announced Investment	Jobs Announced
\$1,872,650,000	4,045

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,651	66%
Warehousing & Distribution	1,340	33%
Office, HQ, & R&D (Service)	54	1%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Pee Dee Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (6,418)

Institution	Credit Enrollment
Francis Marion University	4,907
Coker College	1,511

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (965)

Program	Degrees	% of Awarded
Health Professions & Related Programs	212	22%
Business, Management, Marketing, & Related	199	21%
Education	113	12%
Psychology	101	10%
Biological & Biomedical Sciences	90	9%

Technical College(s)

Fall 2019 Enrollment - Credit (6,674) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Florence-Darlington Technical College	4,549	1,785
Northeastern Technical College	2,125	258

2019-2020 Technical Colleges Program Completions (949 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	242	26%
Precision Production	139	15%
Business, Management, Marketing & Related	137	14%
Mechanic & Repair Technologies/Technicians	129	14%
Liberal A/S, General Studies & Humanities	98	10%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (12,722)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,360	26%
Business, Management & Admin.	1,705	13%
Health Science	1,584	12%
Ag., Food & Natural Resources	825	6%
Finance	810	6%

High School CTE Certifications Awarded* (2,346)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	745	32%
OSHA-10**	639	27%
Law, Public Safety, Corrections & Security	499	21%
Transportation, Distribution & Logistics (TDL)	123	5%
Finance	104	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Santee-Lynches Regional Workforce Snapshot (Q4 2021)

Clarendon, Kershaw, Lee and Sumter Counties

Total Employment	87,638
Unemployment Rate (December 2021)	3.7%
Adults 18-64 Years	133,178
2019 - 2020 Public High School	9,347
2019 Fall Postsecondary Credit Enrollment	6,762



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	11,078	16%
Retail Trade	9,931	14%
Manufacturing	9,778	14%
Accommodation & Food Services	5,859	8%
Educational Services	5,424	8%
Public Administration	4,964	7%

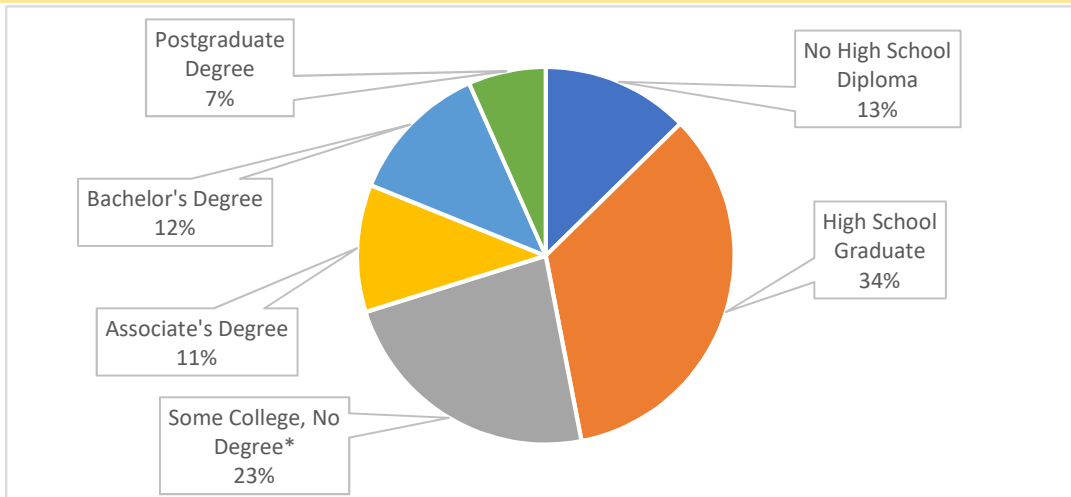
Industry Announced Investment 2017-2021

Total Announced Investment	Jobs Announced
\$818,300,000	1,600

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	1,274	80%
Office, HQ, & R&D (Service)	316	20%
Warehousing & Distribution	10	1%

Educational Attainment Adults (25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Santee-Lynches Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (2,272)

Institution	Credit Enrollment
U.S.C. - Sumter	1,578
Morris College	694

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (232)

Program	Degrees	% of Awarded
Liberal A/S, General Studies & Humanities	136	59%
Law Enforcement, Firefighting & Related	18	8%
Business, Management, Marketing & Related	16	7%
Social Sciences	16	7%

Technical College(s)

Fall 2019 Enrollment - Credit (4,490) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Central Carolina Technical College	4,490	1,329

2019-2020 Technical Colleges Program Completions (672 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	156	23%
Liberal A/S, General Studies & Humanities	130	19%
Engineering Tech. & Engineering-Related	96	14%
Business, Management, Marketing & Related	71	11%
Precision Production	51	8%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (8,474)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Business, Management & Admin.	2,076	24%
Information Technology	1,460	17%
Health Science	840	10%
Ag., Food & Natural Resources	799	9%
Human Services/Family & Consumer Sciences	735	9%

High School CTE Certifications Awarded* (915)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	321	35%
Microburst EmployABILITY Soft Skills**	157	17%
Health Science	153	17%
Transportation, Distribution & Logistics (TDL)	92	10%
Manufacturing	76	8%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

South Carolina Workforce Snapshot (Q4 2021)

Total Employment	2,302,717
Unemployment Rate (December 2021)	3.5%
Adults 18-64 Years	3,030,591
2019 - 2020 Public High School	205,176
2019 Fall Postsecondary Credit Enrollment	180,625



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	288,073	13%
Retail Trade	261,253	12%
Manufacturing	248,905	11%
Accommodation & Food Services	211,322	10%
Admin Support, Waste Mgmt & Remediation	175,273	8%
Educational Services	167,409	8%

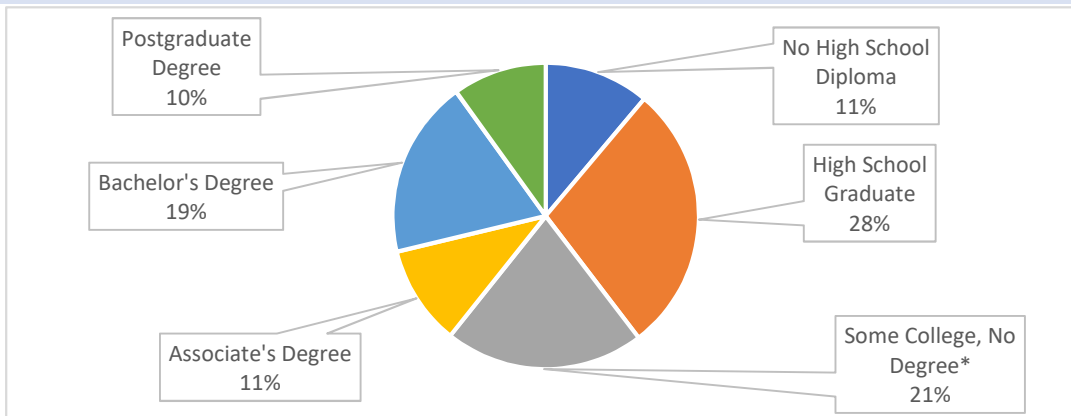
Industry Announced Investment 2017-2021

Total Announced Investment \$17,150,480,000	Jobs Announced 59,091
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	38,973	66%
Office, HQ, & R&D (Service)	12,351	21%
Warehousing & Distribution	7,592	13%
Engineering & Design	90	0%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2015-2019)

South Carolina Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment (38)

Fall 2019 Enrollment (180,625)

Institution	Credit Enrollment
U.S.C. - Columbia	37,708
Clemson University	28,933
College of Charleston	13,069
Coastal Carolina University	11,946

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (36,160)

Program	Degrees	% of Awarded
Business, Management, Marketing, & Related	7,713	21%
Health Professions & Related Programs	4,550	13%
Education	3,514	10%
Biological & Biomedical Sciences	2,764	8%
Engineering	2,277	6%

Technical Colleges (16)

Fall 2019 Enrollment - Credit (100,997) & Corporate and Community Education (CE) Programs (38,469)

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Trident Technical College	17,244	4,911
Greenville Technical College	14,459	6,715
Midlands Technical College	12,121	9,700

2019-2020 Technical Colleges Program Completions (16,493 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	4,405	27%
Health Professions & Related Programs	4,077	25%
Business, Management, Marketing & Related	1,566	9%
Mechanic & Repair Technologies/Technicians	1,151	7%
Engineering Tech. & Engineering-Related	1,024	6%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (182,368)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	41,667	23%
Business, Management & Admin.	27,070	15%
Health Science	25,409	14%
Finance	12,955	7%
Ag., Food & Natural Resources	11,256	6%

High School CTE Certifications Awarded* (27,223)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	7,673	28%
OSHA-10**	5,706	21%
Transportation, Distribution & Logistics (TDL)	3,879	14%
Microburst EmployABILITY Soft Skills**	3,535	13%
Finance	1,985	7%

*Students may earn multiple certifications within and across certification focus areas.

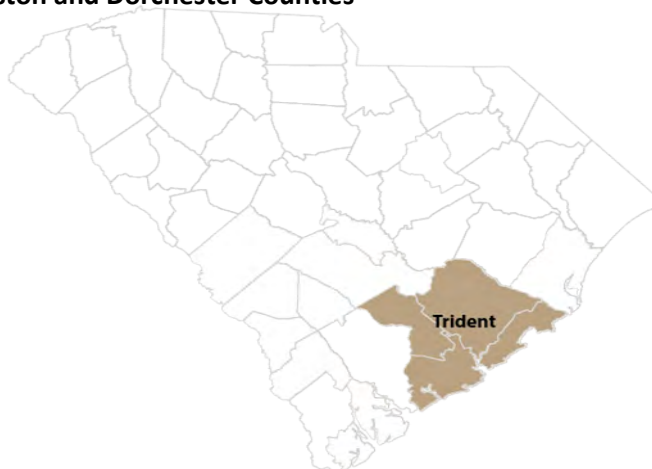
**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

Trident Regional Workforce Snapshot (Q4 2021)

Berkeley, Charleston and Dorchester Counties

Total Employment	388,147
Unemployment Rate (December 2021)	2.9%
Adults 18-64 Years	482,949
2019 - 2020 Public High School	30,236
2019 Fall Postsecondary Credit Enrollment	41,921



Top Industries (Q2 2021)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	48,014	13%
Retail Trade	43,509	12%
Accommodation & Food Services	38,298	11%
Educational Services	29,005	8%
Professional, Scientific, & Technical Services	28,239	8%
Manufacturing	28,013	8%

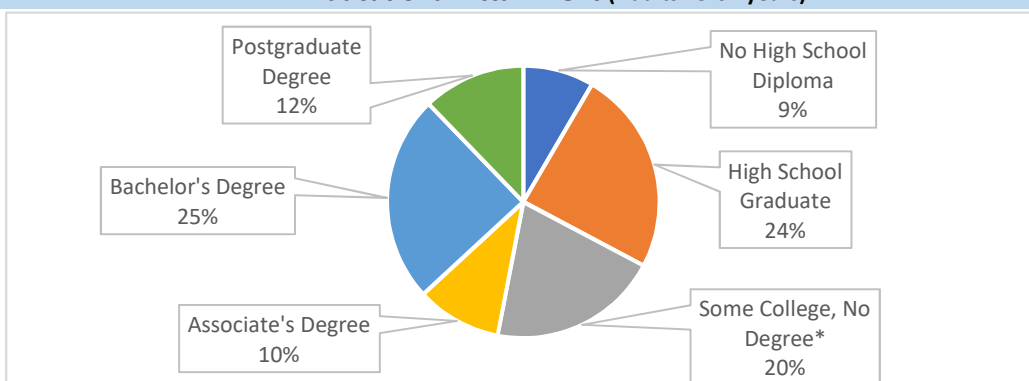
Industry Announced Investment 2017-2021

Total Announced Investment	Jobs Announced
\$3,442,619,000	13,232

Jobs Announced by Industry

Industry	Number of Jobs	% of Total Jobs Announced
Manufacturing	6,940	52%
Office, HQ, & R&D (Service)	3,921	30%
Warehousing & Distribution	2,286	17%
Transportation	85	1%

Educational Attainment (Adults 25-64 years)



*Includes Certificate level credentials (American Community Survey 2015-2019)

Trident Region Education Snapshot (2019-2020)

Public & Independent Universities and Colleges Enrollment

Fall 2019 Enrollment (24,677)

Institution	Credit Enrollment
Medical University of South Carolina	3,458
The Citadel	4,419
College of Charleston	13,069
Charleston Southern University	3,731

2019-2020 Public/Independent Colleges and Universities Degrees Awarded (5,266)

Program	Degrees	% of Awarded
Health Professions & Related Programs	1,203	23%
Business, Management, Marketing & Related	1,083	21%
Biological and Biomedical Sciences	446	8%
Education	407	8%
Social Sciences	310	6%
Psychology	229	4%

Technical College(s)

Fall 2019 Enrollment - Credit (17,244) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2019 Annualized)
Trident Technical College	17,244	4,911

2019-2020 Technical Colleges Program Completions (2,073 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	460	22%
Health Professions & Related Programs	451	22%
Business, Management, Marketing & Related	280	14%
Computer & Information Sciences	175	8%
Personal & Culinary Services	151	7%

Public High Schools

2019-2020 Career and Technical Education (CTE) Student Course Enrollment (24,952)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	6,727	27%
Health Science	4,803	19%
Business, Management & Admin.	2,318	9%
Hospitality & Tourism	1,886	8%
Finance	1,813	7%

High School CTE Certifications Awarded* (3,536)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	783	22%
Business, Management & Admin.	687	19%
Finance	592	17%
OSHA-10**	560	16%
Microburst EmployABILITY Soft Skills**	496	14%

*Students may earn multiple certifications within and across certification focus areas.

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Sources: SCDEW, US Census, JobsEQ, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education